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NOUR BAGHDADI

WORKING EXPERIENCE

Arabnet

September 2017 – Till date

Marketing Executive

- Monitoring the scheduling, trafficking, planning, budget and resource management of marketing projects and campaigns, from accepted concept to delivery
- Supporting the marketing manager in delivering agreed activities
- Organizing and overseeing advertising/communication campaigns
- Maintaining relationships with media vendors and publishers
- Liaising with third party suppliers
- Preparing project timelines
- Arranging the effective distribution of marketing materials
- Developing, maintaining and updating project files and documentation
- Assisting in maintaining websites
- Writing copy for diverse marketing distributions (brochures, press releases, website material, E-mail shots)
- Covering events on social media

CARMA International, Inc

April 2017 – September 2017

Writer, Translator

MEPI-LAA (Middle East Partnership Initiative –Lebanese Alumni Association)

December 2016 – February 2017

Project Facilitator – “NGOs are Stronger Together” Project

RK Productions/Olive Branch

August 2016 – November 2016

Copywriter, Content Creator, Translator

Saint Mary's Orthodox College

September 2014 – July 2016

Intermediate Classes English Teacher, Classroom Advisor

AMIDEAST

January 2012 – August 2014

Administrative Assistant - English Language Department

Cisco Entrepreneur Institute

August 2011 – November 2011

Intern

TRAINING & WORKSHOPS

AstroLabs

June 2018

Digital Marketing Workshop

Flat6Labs

June 2017

Social Media Workshop

Arabnet

October 2017 – Till date

Knowledge-sharing Sessions

Book Yard

December 2016

Volunteer

Haigazian University

March 2015

Classroom Management Workshop

Creative Space

August 2015

Workshop with Missak Haji Avedikian

Creative Space

May 2014

Workshop with Nadine Mneimneh

July 2011

Alt City

Social Media Workshop

Lebanese American University

April 2007

MUN Delegate

EDUCATIONAL BACKGROUD

Lebanese University

October 2009 – June 2012

BA in English Literature