



MOHAMMAD HIJAZI

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"Mohammad Hijazi is a social media marketing genius. Period. If your company or organization does not know how to use the many social media platforms to support its brand, increase product or service sales, retain customer loyalty or manage a highly visible crisis in public relations, then you should hire Mohammad asap. Armed with incredible knowledge base, real life case studies and a strong head for business, marketing, technology, and analytics, you will soon see what a wise decision it is to give him a seat at the table. He is multi-lingual, global in outlook, highly sought after for speaking engagements and one of the most widely followed individuals on social media. You will not go wrong by integrating his advice into your corporate strategy."

— Nancy Yacoub, Vice President, Corporate & Institutional Affairs, International College

EDUCATION

American University of Beirut

Bachelor of Science in Biology, 2010

Bachelor of Business Administration in Marketing, 2012

DIGITAL MARKETING & PR CLIENTS

Agencies

Tbsp. Beirut, Its. Beirut, Cornerstone Holding SAL, Leo Burnett Beirut, Netizency, Accelerate Online

F&B and Hospitality Brands

Phoenicia Hotel Beirut, Burger King, O'NE, 7 Management (Seven Sisters, Feb30, Walkman, Layali Beirut, Antika Bar), MYU, Stereo Kitchen, Super Me, Ichiban, Venture (Uruguay Street, The Village Dbayeh, The Backyard Hazmieh), Sandwich w nos, Junkyard, Olio, Soto, Lina's, Ichiban, Yas Beach Abu Dhabi, Zaitunay Bay, Smirnoff, Picon, Beitmisk, Syndicate of Owners of Restaurants, Cafes, Night Clubs & Pastries in Lebanon, St. Elmo's Seaside Brasserie, Cro Magnon, Lekmet Gibran, Salmontini, The Alleyway Group, Couqley, The Angry Monkey, The Tanning Salon, Amarres, Cavalli Caffé Beirut

Education

British Council, International College, American University of Beirut, Haigazian University, The Agenda Beirut

Media

Future Television, Cloud961 Magazine, Entrepreneur Middle East Magazine, AUB Campus Yearbook, Outlook, Align, Naharnet

Organizations & NGOs

European Union: Commission on Social Justice, U.S. State Department, British Embassy in Lebanon, Global Shapers (World Economic Forum), Junior Chamber International (JCI), Online Collaborative, MENA Social Media Awards, Order of Nurses, World Food Program

HONORS & AWARDS

International Visitors Leadership Program: Social Media Connecting Communities
U.S. State Department, July 2016

MENA Best Social Media Trainer Award, nominated
Social Media Club Bahrain, January 2015

Social Media Consultant of Lebanon
ECONEWS, June 2014

Lebanese Hero Award
Lebanese Memes, February 2014

Best E-publication
Capital Issues Honorary Awards (for Cloud961), December 2013

Rising Talent Under 30
Communicate Magazine, July 2013

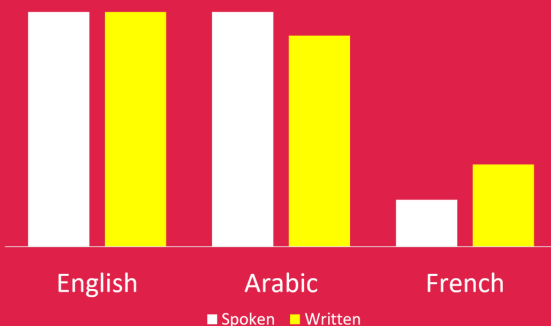
PROJECTS LED

- Shape Your Career Conference
- Social Media Changing Lives Conference
- Geekfest Beirut
- Converse Get Loud Party
- TEDxAUB
- MENA Social Media Awards
- Blogging Lebanon

SPEAKING EXPERIENCE

- Arabian Travel Market 2016 (Dubai)
- Arabian Social Media Forum 2014 & 2015 (Kuwait)
- Arab Social Media Forum (Amman)
- Digital Diplomacy with Tom Fletcher, Alec Ross (Beirut)
- Global Entrepreneurship Week (Beirut)
- AUB Entrepreneurship Week (Beirut)
- Lebanon SME Congress (Beirut)
- Lebanon Opportunities Conference (Beirut)
- IEEE Middle East Student Branch Congress (Beirut)
- Beirut Design Week with Maya Zankoul (Beirut)
- Geekfest Beirut 5.0 & 6.0 (Beirut)
- Many others

LANGUAGES



"Mohammad has an attention to detail like no other, he works to execute and get results no matter what the challenge might be. He builds on his hard work with his consistent drive for new sources of knowledge and engagement in the community."

— Roni F. Matar, National President, Junior Chamber International

"I have worked with Mohammad on several projects. He is a master at time management and is an effective partner on all levels. I routinely ask Mohammad's opinion on anything related to web and social media. Mohammad IS social media in Lebanon."

— Fida Chaaban, Editor in Chief, Entrepreneur Middle East Magazine