

# RANA MAROUN

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A hard-working cooperative, team player recognized among others as a good leader with 3 years of sales experience in the retail industry.

## EXPERIENCE

**DECEMBER 2022 – PRESENT**

### **SOCIAL MEDIA CONSULTANT, FREELANCE**

- Social Media content preparation.
- Video editing.
- Posters and events planning.

**OCTOBER 2022 – NOVEMBER 2022**

### **MARKETING INTERN, BMB**

- Social Media preparation content.
- CRM Collections
- Learning about types of leads and understanding their behavior and turning them into customers.
- Learning about SEO/SEM.

**JULY 2019 – PRESENT**

### **SALES ASSOCIATE, ABC S.A.L.**

- Skilled in creativity, visual merchandising, teamwork, problem-solving, brand analysis, and decision-making.
- Participated in the training of the new joiners by helping them build relationships with other team members, giving the knowledge and terminologies, preparing with them an IDP (Individual Development Plan) to be achieved within the year and reviewed during the PM (Performance Management).
- Acting as an “Operation Merchandiser” communicating with the Visual Merchandising Department, and teaching my team members the basics and how to display and maintain the display standards.
- Participated in trainings the company was providing which included: Selling Techniques, Customer Service, Effective Communication, VM Workshop, ...
- Performed internal transfers on the MMS (Merchandise Management System).
- Participated in mid and yearly inventories.
- Prepared market visits and price comparison studies to be presented to the Buying Department.

**JANUARY 2019 – MARCH 2019**

### **BARISTA, CAFÉ YOUNES**

- Managed the full service of the kiosk.
- Served customers the best quality of food and beverages.
- Maintained the quality control of foods.
- Handled the pocket money of the kiosk.

**JULY 2018 – SEPTEMBER 2018**

**SUMMER CAMP INSTRUCTOR, CHAMPS FITNESS CENTER**

- Prepared all activities and taking care of the age group 6 to 8 years old.
- Helped in keeping a nice loving environment for the children and parents.

## EDUCATION

**NOVEMBER 2022**

**LUXURY MANAGEMENT IN A GLOBALIZED WORLD CERTIFICATE, ESA BUSINESS SCHOOL**

**FEBRUARY 2019 – JULY 2022**

**BUSINESS ADMINISTRATION- B.S. FOCUSED IN MARKETING, UNIVERSITÉ LA SAGESSE**

Spring 2019 - Summer 2022.

**SEPTEMBER 2018 – DECEMBER 2018**

**NUTRITIONAL SCIENCES B.S., UNIVERSITY OF BALAMAND**

Passed successfully all courses (Fall 2018).

**2005 - 2018**

**BACCALAUREATE SOCIOLOGY AND ECONOMICS, GREATER BEIRUT EVANGELICAL SCHOOL**

## SKILLS

- Microsoft Office: PowerPoint, Word, and Excel.
- Teamwork.
- Customer Relationship Management (Qlik).
- Fluent in Arabic, English, and French
- Photoshop(beginner)/Photography.
- Business Intelligence Software.

## CERTIFICATIONS

- Coaching basketball diploma from Stephead Sports School (2019).

- Accomplished DELF A1(2017) and A2(2018).
- Foundations of digital marketing and e-commerce by Google (2022).

## **ACTIVITIES**

- Basketball, singing, drawing, acting, and good with crafts.
- Participated in the OW (Oussama Rahbany and Wadih Abi Raad) intensive workshop 2<sup>nd</sup> edition.
- Participated in TCE (The Celebrity Experience) summer 2017 at Universal Studios, LA.