

*I am currently completing my BBA with a minor in Computer Science, I'm looking for a position at your company. I am particularly interested in using machine learning systems in predicting consumer behavior to maximize conversion.*

## Experience

### Assistant Marketing Manager Intern [SPEED@BDD](#) Beirut, Lebanon

From June 2018 to August 2018

SPEED@BDD is a startup accelerator that invests in early and idea stage tech startups.

- Worked on online market and competitor analysis
- Assisted with the rebranding of SPEED@BDD
- Conduct program qualitative research
- Managed social media accounts and created Wikipedia page

### Founder [AUB Marketing Club](#) Beirut, Lebanon

Since September 2019

AUB Marketing Club is a student lead initiative that aim is to empower and equip students to take charge and excel in the marketing field.

- Developed the clubs mission, objectives and internal structure
- Recruited personnel for cabinet and team positions
- Planned the club's events timeline and oversaw its implementation
- Managed team leaders and insured that objectives were met

### Instructor [AUB University for Seniors \(UfS\)](#) Beirut, Lebanon

Since November 2018

UFS is a learning initiative that offers adults an opportunity to learn things they have always wanted to learn in a friendly and academic way.

- Created the Introduction to Blogging course and formulated the courses' learning outcomes
- Designed the course around experiential and fun learning

### Vice President [Lebanese Red Cross Youth Club AUB](#) Beirut, Lebanon

From September 2017 to July 2018

AUB LRYC is a branch of the Lebanese Red Cross that aids the neediest members of society. They perform their humanitarian mission based on the Fundamental Principles of the Red Cross.

- Managed a club of 270 members and supervised project leaders
- Gave weekly briefings to members and team leaders
- Implemented new initiatives and improvements to the clubs inner workings
- Insured the timely and low-cost accomplishments of projects

### Marketing team member [BEYMUN](#)

From September 2017 to May 2018

BEYMUN is a club that hosts a model United Nations conference annually in Beirut. Participants are university students from Lebanon and abroad.

- Worked the online marketing of the conference on social media
- Created relevant content for online platforms based on segment data
- Formulated proper positioning strategies for off-campus marketing campaigns

## Education

### American University of Beirut(AUB) Beirut, Lebanon

Since September 2015

Bachelor of Business Administration – Marketing Emphasis  
Minor in Computer Science

### Shouf National College (SNC) Bakline, Lebanon

## Certifications

### The Data Science Course 2019 [Udemy](#)

Since December 2018

Complete Data Science Training: Mathematics, Statistics, Python, Advanced Statistics in Python, Machine & Deep Learning.

## Skills

### Critical thinking

### Interpersonal

### Leadership

### Teamwork

## Computer skills

### Microsoft Office



### Python



### Java



### SQL



### JavaScript



### Html/CSS



### PHP



## Competitions

First Runner up in Big Data, AI, and Media Hackathon

Second Place during INJAZ entrepreneurship workshop

Participated in AUB Hult Prize

Participated in the B4 and After

## Languages

### English



Native

### Arabic



Fluent