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Education

➤ Jan 2016-Present	Notre Dame University - NDU	Lebanon
➤ <b>BBA- Marketing</b>		
➤ Sept 2014-July 2015	Notre Dame de Louaize – NDL	Lebanon
➤ <b>Lebanese Baccalaureate- Economics and social Science</b>		

Experience

Jan 2014 – Present	<b>Diffa Agency</b>	Lebanon
➤ Team Leader :		
➤ Host events, conferences, weddings		
➤ Promote several products and services		
➤ Lead and supervise different groups of people ranged between 10 to 20 hostesses		
➤ Meet and organize with the client, before the events		
➤ Interact directly with the client		
➤ Organize and manage the work of the team		
➤ Solve problems, using the optimal solution, during the event		
June-Aug 2018	<b>Mediapak Agency- Member of Indevco group</b>	Lebanon
• Internship :		
➤ Perform valid and reliable market research		
➤ Use online market research and catalogue findings to databases		
➤ Provide competitive analysis on various companies’ market offerings, identify market trends, pricing/business models, sales and methods of operation		
Jan-Feb 2019	<b>Publiscreen Online Agency (PSO)</b>	Lebanon
• Internship:		
➤ Research for media planning		
➤ Training on media buying essentials		
➤ Training on campaign execution & optimization		
Feb 2019 – Present	<b>Publiscreen Online Agency</b>	Lebanon
• Part timer:		
➤ Marketing Executive (Part timer)		
➤ Maximize profits through developing sales strategies that match customer <b>requirements</b> and by promoting service		
➤ Assisting in managing social media campaigns.		

Workshops & Seminars

The Agenda

<b>Events planning workshop</b>	Dec 2016
➤ Learned how to plan and execute different types of events	
➤ Enhanced my negotiation skills	
➤ Planed a workable budget	

<b>Digital marketing workshop</b>	Oct 2017
➤ Used digital technologies as a mean of marketing a product/service	
➤ Acquired the required knowledge to develop and manage marketing campaigns, that promote a company and its product or services	

**International communication seminars**

Feb 2017

- Improved my communication skills
- Learned some common communication skills that applies internationally

**Additional Skills**

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**Languages:** Fluent in Arabic, English and French**Computer Skills:** Microsoft Excel, Word, PowerPoint**Hobbies**

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- Modeling : Member of Promote Yourself Agency
- Dance and sports
- Former Scout NDL