

## Jason Bedrossian

## CAREER OBJECTIVE

With a well-rounded background in marketing at an ethical business practices magazine and reporting on the movements of competitors in the Lebanese canned food industry, I would like to develop my understanding of the effects of a business decision on its clients and community by means of quantitative BI, Big Data and Data Science tools and methodologies.

## CONTACT ME

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Beirut, Lebanon

Nationality : Lebanese

## EDUCATION

### UDACITY

Introduction to Programming for Data Science  
Practical online projects with:

- SQL
- Python
- Version Control

March 2019 - June 2019

### IESEG SCHOOL OF MANAGEMENT

EQUIS – AACSB and AMBA accreditations  
Master of Science in Big Data Analytics for Business

Lille, France

Aug 2017 – May 2018

### AMERICAN UNIVERSITY OF BEIRUT (AUB)

Bachelor of Business Administration  
AACSB and AMBA accreditations

Beirut, Lebanon

Sep 2008 – June 2011

### SAGESSE HIGHSCHOOL

French Baccalaureate in Sciences

Beirut, Lebanon

Sep 1996 – June 2008

## EXPERIENCE

### Lyreco

Data Analyst Trainee

Valenciennes, France

June 2018 – October 2018

- Performance of customer behavioral and RFM analyses using Dataiku DSS and Bing
- Preparation of dashboards and charts to visualize KPIs in PPTs from SQL query results

### Widriss Holding

Marketing/Logistics Analyst

Beirut, Lebanon

March 2014 – July 2017

- Analysis of prices, specifications and market penetration of other canned food brands
- Research into potential markets, evolution of consumption and regulatory compliance

### CSR LEBANON

Marketing Assistant

Beirut, Lebanon

Jan 2013 – July 2013

- Sale of media inserts and general promotion for "Responsible Business" magazine
- Cooperation in event planning (ex: workshops, conference & acquisition of sponsors)

## TECHNICAL SKILLS

- Python
- Microsoft Office
- Bing
- DATAIKU DSS
- Tableau

## LANGUAGES

- English
- French
- Arabic
- Armenian

## ACTIVITIES - INTERESTS

- Chess
- Swimming