

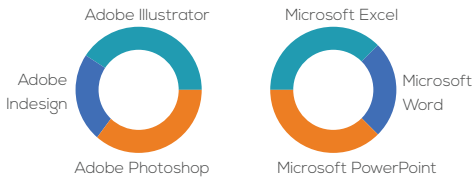
# ELSA GERGES

## CURRICULUM VITAE

### EDUCATION

- June 2016 | BA in GRAPHIC DESIGN •  
Notre Dame University, Louaize
- June 2011 | Lebanese Baccalaureate •  
SOCIOLOGY & ECONOMICS  
Jesus & Mary School, Rabweh

### PROFESSIONAL SKILLS



### LANGUAGE SKILLS



### INTERESTS



### CONTACT

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### EXPERIENCE

- 2017 - 2019 | **SOCIAL MEDIA EXECUTIVE**  
**IMPACT BBDO, Ain Mreysseh**
  - Managed social accounts for global brands like KFC Arabia and Audi Lebanon
  - Performed data analytics and generated monthly, quarterly and yearly social reports
  - Created content and worked closely with designers to execute campaigns
  - Conducted live coverage on social channels for big happenings, such as Dubai Summer Festival
- 2016 - 2017 | **PIANO TEACHER**  
**LA CADENCE, Mazraat Yachouh**
- 2015 - 2016 | **WAITRESS**  
**BUFFALO WINGS & RINGS, Kaslik**
- 2013 - 2014 | **BARTENDER**  
**RAVE CAVE, Baabdat**
- 2012 - 2012 | **GRAPHIC DESIGNER**  
**PAPART, Zekrit**
  - Created billboard ads, signs and name plates for various businesses
  - Designed bumper stickers for racing cars
  - Conducted award and trophy engravings
- 2011 - 2016 | **FREELANCE DESIGNER**
  - Created flyers and billboard ads for summer festivals
  - Designed calendars and T-shirts for my connections
- 2007 - 2010 | **HOSTESS**  
**EVENTUM HOSTING AGENCY, Elyssar**
  - Greeted guests of weddings and other events
  - Promoted 'Kent' cigarettes at points of sale across Lebanon
  - Hosted and presented trophies at the Pan Arab Awards