

# Curriculum Vitae


**Mohammad Rashid**

## CONTACT INFO:

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## PROFILE:

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I am a young creative unorthodox marketing enthusiast. I thrive through ambition and innovative thinking. I aspire to continue my development in marketing & communications in the NGO field.

## EDUCATION:

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2015-2018

**Bachelors in Marketing**  
*Beirut Arab University*

2015

**Lebanese Baccalaureate in Sociology and Economics.**

## JOB EXPERIENCE:

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8/2016-1/2017

**Strategic Marketing and Project Manager**  
***Moskabo Extreme Sports, Beirut & Saida.***

- Conduct Marketing Research.
- Extending Outreach through a planned process of promotion.
- Planning, implementing and assessing events.
- Provide reports to the CEO

10/2015

**Customer Service Manager**  
***Moskabo Extreme Sports, Beirut & Saida.***

- Manage Customer Service representatives (from 3 to 7 coworkers).
- Make sure customers are satisfied before & after the service experience.
- Provide written or verbal reports & updates to the CEO.

1/2015-9/2015

#### **Assistant News Editor**

***Media Office of Studies and Documentations, Saida, Lebanon.***

- Edit & double check news and information.
- Provide slogan ideas, title suggestions, website improvement and digital marketing support to the Chief News Editor.

7/2014

#### **Customer Service Representative**

***Moskabo Extreme Sports, Beirut & Saida.***

- Make sure customers are having the best experience.
- Monitor the event zone.
- Solve technical issues.
- Report feedback and complaints to the Customer Service Manager.

## **VOLUNTEER WORK:**

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7/2018-Present

#### **Event Planner**

***CCAA( Civil Council Against Addiction)***

- Planning, organizing and executing outreach and awareness events.
- Reach out for sponsors.

2/2018- 5/2018

#### **Guitar Instructor**

***MCC( Migrants Community Center),Saida***

6/2014- 7/2017

#### **Fundraiser & Spokesman**

***AlRea'aya NGO, Saida***

## **SKILLS & ATTRIBUTES:**

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- Fluent in both English & Arabic.
- Great Team Leader.
- Skilled in Negotiations, Presentations and Marketing Research.

## **CERTIFICATES & ACHIEVEMENTS:**

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- Certificate of participation in “Empowering Youth’ Role in society” workshop from the ministry of social affairs.
- Founder, manager and cohost of “Sidewalk Saida”, free space for self-expression in all spoken forms.
- Beirut Poetry Slam 2018 Finalist.
- Beirut Poetry Slam 2016 Finalist.
- Jawdat Haidar Poetry Slam winner.
- MAL (Model Arab League) best position paper award.
- TDH (Teaching Divided History) program participant.

