

EXPERIENCE

UX/UI Designer - LUCID

November 2011 - April 2019 Dubai, UAE

- Used both qualitative and quantitative data to solve problems
- Responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping, and User Testing across web and mobile products.
- Collaborated with product managers, business partners, developers and engineers to define product requirements and road maps.

UX Designer - Bodis Design

Jan 2007 - October 2011 Toronto, Canada

- Designed responsive websites, which generated high converting leads for clients.
- Contributed to a small task force to redefine brands and explore multiple concepts to elevate their design system.

CONTACT

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PORTFOLIO

https://uxfol.io/tanya.emma

SPECILIATIES

Sketch
Photoshop
Illustrator
Invision
Balsamiq
User Research
User-centred Design

WORKING KNOWLEDGE

HTML Javascript

CERTIFICATIONS

California State University
Certificate in User
Experience and Customer
Centered Design
May 2015

Nielsen Norman Group UX Master Certification February 2009 • Led initiatives to define animation guidelines and design micro interactions for UX.

Freelance UX + UI Designer February 2004 - December 2006
Toronto, Canada

- Consulted with tech start-ups to review current products and provide design solutions
- Solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design, and Prototyping.