



IBRAHIM MANTOUFI

VERDUN • BEIRUT • LEBANON

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EDUCATION



MASTERS OF DESIGN
UNIVERSITY OF NEW
SOUTH WALES, SYDNEY
CLASS OF 2015

BA GRAPHIC DESIGN
LEBANESE UNIVERSITY, BEIRUT
CLASS OF 2013

ACTING/DIRECTING
LEBANESE UNIVERSITY
SECOND BRANCH, BEIRUT
(Savoring my final project)

SOFTWARE

INDESIGN
PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
PREMIERE

LANGUAGES

ARABIC & ENGLISH
WRITTEN & SPOKEN

VOLUNTEERING

JUL 2014
ENACTUS UNSW
GRAPHIC DESIGNER

MAY 2010
IBTISSAMA
CLOWN DOCTOR



PORTFOLIO

www.behance.net/Ibrahimmantoufi

OBJECTIVE

Innovative Art Director with 8+ years of work experience and an industry acclaimed portfolio of work seeks to join your creative team, as an Art Director and work with your top-notch design team in creating unique concepts for your clients.

EXPERIENCE

ART DIRECTOR / BRATE / Beirut 07/2019 - 08/2020



Duties: ¹Create innovative campaigns, branding strategies. ²Develop initial pitch offerings after conducting brand market analysis. ³Brainstorm with team members to provide unique concepts and design. ⁴Supervises a team of 5 in the house and implements collaboration methods to ensure efficient workflow. ⁵Reviews and approves designs, artwork, photography, content, and graphics developed by a creative team. ⁶Produces sketches, storyboards and art layouts based on creative visions of the team for client's approval.

ART DIRECTOR / OMNICOM MEDIA GROUP (MENA) 10/2018 - 07/2019



As an Art Director, I quickly assumed my role and responsibilities from brainstorming sessions between the creative and the social team to better recognize client needs as well as introducing new, fresh and trendy concepts that were personalized to each of MAFs malls. Besides my professional accomplishments, on a more personal note, I've always made sure to keep a strong bond with everyone on the MAF team starting from the social team, moving to the account manager and the creative director.

SENIOR DESIGNER / OMNICOM MEDIA GROUP (MENA) 10/2016 - 10/2018



Being part of the integral, launching team that was first to open the OMD Dubai offices in Lebanon. As an Senior Designer, I quickly assumed my role and responsibilities and even went further to identify some issues and work on creative solutions. Working closely on Majed Al Futtaim's social media accounts all City Centre including Mall of the Emirates.

MID WEIGHT GRAPHIC DESIGNER / CLINIC 21 AGENCY / Beirut 5/2012 - 5/2014



Working for clinic 21 the startup gave me hands on experience and helped me develop skills that were needed to elevate and push boundaries of my knowledge in the creative thinking process. Having more responsibility and ownership over my accounts, I was able to learn from true innovators in the field.

JUNIOR GRAPHIC DESIGNER / DENTAL NEWS MAGAZINE - Beirut 1/2012 - 6/2014



Working in Dental News Magazine, the leading magazine in the MENA region as I was studying gave me the full Knowledge and experience of both digital and print.

JWT/ KUWAIT - Freelancer, 2/2012 TO 11/2012



After excelling in my Internship with JWT Beirut I was offered a freelance jobs from JWT Kuwait which I excelled in and delivered stunning artworks for the clients.

JWT/ Beirut Internship - 2012



Being an intern at JWT helped me gain valuable work experience, and explore a career path. Also I gained an edge in the job market as I have developed and refined skills of the network of professionals in the field.

**REFERENCES AVAILABLE UPON REQUEST*