

# STEPHANIE GERYES

## MARKETING & SOCIAL MEDIA SPECIALIST

Beirut, Lebanon

Phone: 009613125367

Email: [Stephanie.geryes@gmail.com](mailto:Stephanie.geryes@gmail.com)

## Skills

|                        |                  |
|------------------------|------------------|
| Social Media Marketing | Photoshop        |
| Content Creation       | CMS              |
| Mailchimp              | Microsoft Office |

## Education

|                         |                              |
|-------------------------|------------------------------|
| Advertising & Marketing | Université Saint-Joseph 2009 |
| Sociology & Economy     | Mont La Salle 2004           |

## Work Experience

|                         |  |
|-------------------------|--|
| MEDIA RESEARCH ANALYST  | Send daily Powerpoint presentation with TV program ratings filtered by <b>Arianna</b> to help the sales and company image improve and deal with Advertising agencies. Create effective media plans for high reach and revenue. Send weekly marketing emails using MailChimp across the agencies to showcase our new shows and deals. |
| Choueiri Group          |  |
| (2011-Present)          |  |
| SOCIAL MEDIA SPECIALIST | Curate, create and manage all content, calendar and paid ads on all social media platforms (Facebook, Instagram, Twitter...) and schedule on Hootsuite   |
| Freelance               | <b>Clients:</b> Café Abi Nasr'18 - Prestigio'18 - Westerncup coffee'18 - Whim Gym'18 - Garderie Européenne'18 - Ittissalat '17 - Volvo Cars '17 -  |
| (2011-Present)          |  |
| MARKETING MANAGER       | Managed all related online advertising for sales, Traffic and content for an online directory for spas & beauty centers. Helped create events to promote the website <a href="http://www.elraha.com">www.elraha.com</a>  |
| Jreissati Enterprises   |  |
| (April 2010-May 2011)   |  |

## LANGUAGES

Arabic (Native Language)

English (Trilingual, High Intermediate, George Town)

French (Trilingual, Fluent read & spoken)

Spanish (Level B1)

## VOLUNTEER

Blood donor and Event/Social Media Manager with Donner Sang Compter