



A MOTIVATED AND CURIOUS PERSON WHO IS ALWAYS SEEKING TO LEARN NEW THINGS. MY ABILITY OF TALKING DIFFERENT LANGUAGES AND LIVING IN DIFERENT PLACES, MADE MY ADAPTATION AND COMMUNICATION EASIER. SEEKING TO BRING MY KNOWLEDGE AND EXPERTISE TO THE FIELD AND ALSO TO ENRICH THEM THROUGH THE VARIOUS MISSIONS I WOULD CARRY OUT.

SKILLS

TOP SKILLS:

ADVERTISING
DIGITAL MARKETING
COMMUNICATION

INDUSTRY KNOWLEDGE:

SOCIAL MEDIA
WEB PROJECT MANAGEMENT

TOOLS:

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR

INTERPERSONAL:

NEGOTIATION
RESEARCH
ADAPTATION
POSITIVE

LANGUAGES

SPANISH [100%]
ARABIC [100%]
ENGLISH [100%]
FRENCH [35%]

NADIN YOUSSEF

DIGITAL MARKETING | ADVERTISING | COMMUNICATION

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LEBANESE - COLOMBIAN

EDUCATION



Rennes School of Business



MSC Digital Marketing and Communication
2018 - 2019



American University of Science and Technology



Bachelor Advertising
2014 - 2018



Colegio Britanico (British school in Colombia)



EXPERIENCE



Marketing Assistant Manager at Sultan Steel (2017-18)

Main Duties:

Content Marketing
Marketing Campaign Management
Created solutions and a smooth sales process
Client referrals
Social Media Marketing



Sales / Cashier/ Floor Designer at Viore (2013-18)

Main Duties:

Supported the work of managers
Administrative work and customer service
contacting the stake holders outside Lebanon
Updating the organization with trending information
Changing the design of the store
Visual display of the products
Cashier (when needed)

ACTIVITIES/AWARDS

Attended Competiiton:

"Unleash You're creativity 2017":
(Won 4th place between the 10 best ideas)

Certificates by:

BBDO- JWT (International Advertising Agencies)