

# EID DALBANI

"Willing To Relocate"

## CONTACT INFORMATION

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## NATIONALITY

American

## SOFT SKILLS

Team Player Creative  
Organized Goal Oriented  
Strategic Resilient

## LANGUAGES

English Arabic

## VOLUNTEER

Beirut Marathon LAU Rugby coach  
LAU Teachers Assistant

## KEY I.T. SKILLS

Microsoft Office Adobe Illustrator  
Adobe Premiere Adobe Photoshop  
Google Analytics Facebook Blueprint

## PROFESSIONAL PROFILE

Experienced Account Manager with a demonstrated history of working in the marketing and advertising industry with big brands in the GCC and MENA region from F&B to FMCG such as Afia oil, Shams oil, Land Rover, Aston Martin and more. Skilled in Content Creation, Client Servicing and Management & Organisation tactics for optimum efficiency. Significant marketing & management professional graduated from the Lebanese American University and an MBA from BPP, London.I help unchain the communication between clients and agencies to deliver outstanding satisfactory media campaigns and creative content.

## PROFESSIONAL EXPERIENCE

**Social Media Manager - Axisx Creative [Riyadh, Saudi Arabia]**  
July 20200 - Present

**Senior Account Manager -Dice Marketing & Advertising [Riyadh, Saudi Arabia]**  
December 2019 - June 2020

\*Effective management of the social media department [Beirut office (team of 5) , KSA office (team of 4)] which includes proactive leadership, organization, team building, assessments... of social media projects.  
\*Pitched, planed and strategized social media campaigns using market trends in our advantage.  
\*Oversaw & managed social media content/campaigns using best practices on a monthly/ quarterly basis.  
\*Experience in building paid &social marketing plans and reporting on the results.  
Clients: realme, Hakuna app, Fawri Bank, Saudi Ceramics, Raqamyah

**Account Manager -Republique [Beirut, Lebanon]**  
July 2018 - November 2019

\*Prepared team briefs, proposals, and scheduled strategic marketing campaign timelines with the CEO.  
\*Managed multiple upscale accounts to ensure continuous client satisfaction and business growth.  
\*Directed and coordinated social media calendars & campaigns for national and international clients; production, design, reporting, and recommendations.  
\*Shared & followed up with campaign/product artworks, designs, print ads, TVC's, OOH and social ads.  
Clients: Shams & Afia oil, Land Rover & Aston Martin, Securite Assurance, Fantasia Chips, Abed Tahan Roadster, Paindor.

**Account Executive -Vinelab [Beirut, Lebanon]**  
January 2018- June 2018

\*Organised campaign briefs, with the development & coordination of the influencer content present on social media and TV.  
\*Supported campaign exposure through paid media relations with Facebook, Google, and Youtube.  
\*Leveraged relationships with key clients to ensure the strategies & objectives were met by Vinelab and the client for a long term success.  
Clients: Unilever, Uber.

**Intern Community Manager - Leo Burentt [Beirut, Lebanon]**  
November 2017- December 2017

**Intern Community Manager - Joe Fish [Beirut, Lebanon]**  
September 2017- October 2017

**Account Manager - DALCO [Beirut, Lebanon]**  
September 2014 - August 2016

**Intern Business Developer - IDEA [Manhattan, NYC]**  
June 2014 - August 2014

## EDUCATION AND QUALIFICATIONS

2017 - 2018 M.B.A: BPP [London, United Kingdom]  
International Masters in Business Administration

2011 - 2015 B.Sc: Lebanese American University [Beirut, Lebanon]  
Double Major in Marketing & Management