# Rana Tabbara

Nationality: Lebanese Date of birth: 16.6.1998 Mobile: 78830864

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I am a qualified Journalist and a Communication specialist with 3+ years of experience Journalism and PR. I am personable and confident face-to-face with clients, and have the ability to solve problems independently. My desire is to achieve results that will demonstrate my work success and enhance my personal growth.

### - WORK EXPERIENCE -

# Associate Editor in Chief for Connections Magazine: Dec 2017 - present

### Beirut – Lebanon

- Writing and editing stories to be published in the magazine.
- Producing and marketing the magazine.
- Managing multiple teams of editors, writers, PR and advertising, social media, graphic designers, photographers and logistics.
- Responsible of conducting events, finding sponsors and managing the image of the magazine.

# Correspondent and Business Content Creator at An-Nahar English: Sep 2018 – present

### Beirut – Lebanon

- Writing articles for An-Nahar online English.
- Generating social media content for the Arabic and English Business sections.

## PR coordinator at Model Arab League Simulation at LAU: Sep 2018 – Jan 2019

## Beirut – Lebanon

- Organized contact lists of media, public figures, politicians, institutions, NGOs and others.
- Contacted and invited press and public and diplomatic figures.
- Wrote press releases in both English and Arabic languages.
- Provided sponsors.

## PR coordinator at MEDLEB conference: Dec 2017

# Beirut – Lebanon

- Organized contact lists of media, public figures, politicians, institutions, NGOs and others.
- Contacted and invited press.
- Wrote press releases in both English and Arabic languages.
- This conference is a media initiative in Lebanon sponsored by his Excellency the Minister of Information Melhem Riachy.

## PR coordinator at MDLAB: July 2017 – present

### Beirut – Lebanon

- Organizing contact lists of media, public figures, politicians, institutions, NGOs and others.
- Writing press releases in both English and Arabic languages.

- Organizing events and contacted press.
- This Academy is renowned in holding media workshops in Lebanon and is the first of its kind in the Arab region.

# PR Assistant at Esiters: July 2017 - July 2018

Beirut – Lebanon

- Organized contact lists of media, public figures, politicians, institutions, NGOs and others.
- Wrote press releases in both English and Arabic languages.
- Organized events and contacted press.
- Brainstormed for campaigns.

# Assistant web editor at Lebanese American University: Aug 2016 - Dec 2017

Beirut – Lebanon

• Created and updated content for the Lebanese American University's business web page.

# Host at Radio Liban: March 2017 - May 2018

Beirut – Lebanon

• Anchored and Producer a weekly show that targets the Lebanese youth.

# Researcher at MTV Lebanon: Dec 2016 - May 2017

Naccash - Lebanon

Gathered content for Minna w Jer's program

## - EDUCATION -

- Lebanese American University (Spring 2019): BA in Communication Arts with emphasizes on Multimedia Journalism
- La Cite Culturelle (2016): Life Science degree
- Salzburg Global Seminar (2018): Certificate in Communication and Media

#### - ACHIEVEMENTS-

- Highest GPA in Multimedia Journalism (2017-2018)
- Best Community Service Award at the Lebanese American University (2018)
- Fund award by the Lebanese American University for a multimedia project (2018)
- Samir Kassir Awards jury member (2018)
- Scholarship to attend Arab Reporters for Investigative Journalism conference in Jordan (2018)
- Organized CONNECTions Launching event at LAU, which gained recognition from the university's marketing department (2019)

## - SKILLS -

- Computing skills
- Writing skills
- Communication skills
- Social media skills
- Production skills