



MIRA HASHEM

MARKETING & ADVERTISING

SOCIAL

- Twitter.com/miirahashem
- Instagram.com/miirahashem
- Facebook.com/miirahashem
- Linkedin.com/in/mira-hashem

EXPERIENCE

07.2017 - 08.2017

Birdie Communications

Full-Service Advertising Agency

Assistant Account Manager

- served as primary point of contact for most customer account management matters
 - clearly communicated weekly/monthly initiatives to internal stakeholders
- developed marketing plans and strategies acc. to client needs and objectives
 - prepared reports on account status
- assisted with client issue escalations as needed
 - prepared price quotations of PoS material

06.2017 - 07.2017

Birdie Communications

Account Management Intern

- communicated weekly/monthly initiatives to internal stakeholders
 - prepared reports on account status
- monitored marketing and sales trends
 - gathered data about consumers, competitors & market conditions

06.2017 - 07.2017

Birdie Communications

Digital Marketing Intern

- assisted in the creation & publishing of relevant content
- monitored online trends & competitor activity
- partook in executing a content editorial calendar to manage & plan online marketing campaigns

CONTACT

Beirut, Lebanon

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EDUCATION

08.2015 - fall 2018/2019

American University of Beirut

Business Administration

01.2016 - 08.2016









London Academy of Professional Training

Graphic Design

09.2012 - 06.2015

Saint Mary's Orthodox College

EXPERTISE

Microsoft Office 
Adobe Photoshop 
Adobe Illustrator 
Adobe InDesign 
Digital Photography 
HTML + CSS5 
UI / UX Design 
Google Analytics 
English 
Arabic 
French 
Spanish 

AWARDS

2017 Internship Star Achievement

American University of Beirut

in recognition of outstanding performance during the Internship Program - Summer 2017

Fullbridge U Program Certification

Fullbridge U

a 2-month career preparedness course focused on effective communication, teamwork, design thinking & critical work management skills

HOBBIES

