

Kassem Zaher

Saudi Arabia, Riyadh/ Lebanon, Beirut
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PERSONAL INFORMATION

Nationality: Lebanese

Sex: Male

Marital Status: Single

Place of Birth: Riyadh, Saudi Arabia

Date of Birth: 14-10-1991

Other Nationalities: Saudi Iqama

EDUCATION

American University of Beirut (A.U.B)

Beirut, Lebanon

Bachelor in Business Administration

Fall 2013

Fall 2009-Fall 2013: Bachelor in Business Administration with emphasis in Marketing.

Courses Taken: Marketing, Accounting, Finance, Management, Decision Making, and Economics.

GPA: 3.0

King Khaled International School

Riyadh, Saudi Arabia

High School Diploma

Spring 2009

Fall 2002-Spring 2009

SKILLS

Computer Skills: MS Word, Excel, PowerPoint, Access, and Internet Use.

Soft Skills: Leadership, Communication, Team-Building, Management, and Public Speaking.

Research Skills: Mega Stat, IBM SPSS statistics, Solver, Effective Measure, OOX Monitor, and Capsim.

Technical Skills: Surveying and Procurement.

Languages: Fluent in English and Arabic with basic knowledge in French and Chinese.

OBJECTIVE

To obtain a position in the marketing or advertising field within a well-known company that will allow me to utilize my skills and strengths, and further enhance my knowledge.

EXPERIENCE

Company: *Internship Nahhal Establishment, Lebanon*

Department: *Marketing*

Job Title: *Sales*

Dates in Company: *06-2013 till 07-2013*

Company: *Internship MetLife Alico, Lebanon*

Department: *Corporate Solutions*

Job Title: *Assistant Corporate Sales Executive*

Dates in Company: *07-2013 till 08-2013*

Company: *Nahhal Establishment, Lebanon*

Department: *Marketing*

Job Title: *Sales*

Dates in Company: *02-2014 till 08-2014*

Company: *Nawah HealthCare, Saudi Arabia*

Department: *Patient Room Solutions*

Job Title: *Product Specialist*

Dates in Company: *10-2014 till 12-2014*

Company: *Gulf Sports Media, Saudi Arabia*

Department: *Advertising*

Job Title: *Digital Sales Executive*

Dates in Company: *01-2015 till 07-2015*

Company: *Mindshare, Saudi Arabia*

Department: *Digital*

Job Title: *Digital Executive*

Dates in Company: *08-2015 till 03-2018*

Company: *Mindshare, Saudi Arabia*

Department: *Digital*

Job Title: *Senior Digital Executive*

Dates in Company: *04-2018 till 08-2018*

Company: *Initiative, Saudi Arabia*

Department: *Digital*

Job Title: *Senior Digital Executive*

Dates in Company: *09-2018 till 03-2019*

INTRESTS AND HOBBIES

- Socializing with Friends and Family
- Playing Football and Basketball
- Watching all kinds of Sports
- Reading Historic Books
- Playing Guitar

REFERENCES

 Upon Request