



OSAMA O. JARRAH

Art Director & Digital marketing

Creative Art Director and Designer with Breliant Ideas , Trainer and Consultant in Digital marketing and Social media , can work under High presure with High look to details and time management to deliver content as requested .



Google
CERTIFIED



CPD Speaker : 70020
2018 - 2020



ISO 9001:2008
Lead Auditor



PMP
Essentials



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Bekaa , Marj , Lebanon

SKILLS

Social Media

Google Adwords

Google Analytics

SEO

User Expereince

Adobe Ps/Ai/Id

Adobe Ae/Pr

Photography

Computer Skills

Web design/WP

HTML/Css

3ds max

LANGUAGE



English



Arabic

Experience

- More than 8 years experience in Digital marketing , Social media management and Graphics design in Gulf & Lebanon
- Certified by Google
Social Media Strategy Certified (Prov 70022)
ISO 9001:2008 Certified (BH/1800/11)
PMP essential (Instructor 519085/9346/14)
- Digital marketing Consultant for 12+ companies and businesses in Lebanon and Saudi Arabia.
- Digital marketing Trainer With Acted (NGO) in Colloboration with ministry of Social Affairs in Lebanon .
- Social Media manager for Al Rasail Telecom in Saudi Arabia , Graphics design ,social media and Online mobile store.
- Graphic Design Trainer at Tech house , Chtoura Lebanon .
- Former Digital marketing manager & Graphic designer for Live Presentation Event management company in KSA.
- Freelance Graphics designer and Wordpress webdesigner at Fiverr & Khamsat.
- Trained over than 200 person in Lebanon and 800+ persons in Saudi Arabia in Digital marketing and graphic design

Graphic Design

- Study design briefs and determine requirements
- Communicate internally and externally with concerned parties to determine layout designs and implementation procedures.
- Produce final design solutions (like Posts ,logos, banners, interfaces , etc.)
- Prepare rough drafts and present ideas.
- Work with copywriters and creative director to produce final design
- Experience in corporate branding, layout, color theory and typography in both print and digital media.
- Experience with color correction techniques
- Experience in designing packages
- Experience in print production
- Good knoweldge in motion graphics design (After Effects & Premiere)
- Vedio editing
- Familiar with DSLR shooting .
- Strong attention to detail
- A good understanding of printing requirements.

Social Media

- Lead the social media strategy, content planning and community management for social media presents .
- Plan, create, manage, and optimize marketing campaigns
- Measure and report performance of all digital marketing campaigns .
- Engaging Post creation
- Community growth and managment.
- Customer service.
- familiar with all platforms and tools .

Digital marketing

- SEO (Keywords , Website Structure , Traffic analysis , Content creation)
- SEM (PPC , Adwords campaigns , Performance analytics , Bids)
- E-commerce managment (Woocommerce , Products, carts , customers)
- Website (Wordpress , Basic HTML/Css , landing pages , Post design)
- Email marketing and multi platform managment.

