

# **OSAMA O. JARRAH**

Art Director & Digital marketing

Creative Art Director and Designer with Breliant Ideas, Trainer and Consultant in Digital marketing and Social media, can work under High presure with High look to details and time management to deliver content as requested.



Google CERTIFIED







CPD Speaker: 70020 ISO 9001:2008 2018 - 2020

**Lead Auditor** 

Essentials



+961 3 642 932



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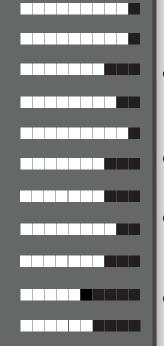


Bekaa, Marj, Lebanon

#### **SKILLS**

**Social Media Google Adwords** Google Analytics **SEO User Expereince** Adobe Ps/Ai/Id Adobe Ae/Pr **Photography Computer Skills** Web design/WP HTML/Css 3ds max

**LANGUAGE** 



# 100% **English**

100%

Arabic

## **Experience**

- More than 8 years experience in Digital marketing, Social media management and Graphics design in Gulf & Lebanon
- Certified by Google Social Media Strategy Certified (Prov 70022) ISO 9001:2008 Certified (BH/1800/11) PMP essential (Instructor 519085/9346/14)
- Digital marketing Consultant for 12+ companies and businesses in Lebanon and Saudi Arabia.
- Digital marketing Trainer With Acted (NGO) in Colloboration with ministry of Social Affairs in Lebanon.
- Social Media manager for Al Rasail Telecom in Saudi Arabia, Graphics design ,social media and Online mobile store.
- Graphic Design Trainer at Tech house, Chtoura Lebanon.
- Former Digital marketing manager & Graphic designer for Live Presentation Event management company in KSA.
- Freelance Graphics designer and Wordpress webdesigner at Fiverr & Khamsat.
- Trained over than 200 person in Lebanon and 800+ persons in Saudi Arabia in Digital marketing and graphic design

## **Graphic Design**

- Study design briefs and determine requirements
- Communicate internally and externally with concerned parties to determine layout designs and implementation procedures.
- Produce final design solutions (like Posts, logos, banners, interfaces, etc.)
- Prepare rough drafts and present ideas.
- Work with copywriters and creative director to produce final design
- Experience in corporate branding, layout, color theory and typography in both print and digital media.
- Experience with color correction techniques
- Experience in designing packages
- Experience in print production
- Good knoweldge in motion graphics design (After Effects & Premiere)
- Vedio editing
- Familiar with DSLR shooting.
- Strong attention to detail
- A good understanding of printing requirements.

### Social Media

- Lead the social media strategy, content planning and community management for social media presents.
- Plan, create, manage, and optimize marketing campaigns
- Measure and report performance of all digital marketing campaigns .
- Engaging Post creation
- Community growth and managment.
- Customer service.
- familiar with all platforms and tools .

## Digital marketing

- SEO (Keywords, Website Structure, Traffic analysis, Content creation)
- SEM ( PPC , Adwords campaigns , Performance analytics , Bids )
- E-commerce managment (Woocommerce, Products, carts, customers)
- Website (Wordspress, Basic HTML/Css, landing pages, Post design)
- Email marketing and multi platform managment.









