# Hello,

## I'm Adra Kandil

a full-time creative and part-time dreamer, and collage artist "Nothing is original. Steal from anywhere that resonates with inspiration or fuels your imagination. Devour old films, new films, music, books, paintings, photographs, poems, dreams, random conversations, architecture, bridges, street signs, trees, clouds, bodies of water, light and shadows. Select only things to steal from that speak directly to your soul. If you do this, your work (and theft) will be authentic. Authenticity is invaluable; originality is non-existent. And don't bother concealing your thievery - celebrate it if you feel like it.

Always remember what
Jean Luc Goddard said: It's
not where you take things
from – it's where you take
them to."

— Jim Jarmusch

ADRA KANDIL

orn in the late autumn of 1993 in Beirut, Lebanon, I'm a young blood creative and digital artist. I have a fascination for photography, self-love, social impact, culture, and literature. I am emotionally, passionately, and impulsively creative. I am also rationally, strategically and pragmatically creative. I studied communication with an emphasis on advertising and brands and specialize in social media and strategy. I want to grow as a creative, and take everything as a learning experience to better myself and the world around me. I thrive under pressure, I thrive on collaboration and teamwork. I want to use my ideas to move people and evoke conversations about the things that really matter.

#### **EDUCATION**

2011

Highschool
American
Community School Beirut, Lebanon
acs.edu.lb

2014

Undergraduate
Creative Advertising
& Branding European Institute
of Design (IED)
Barcelona, Spain
iedbarcelona.es

2017

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Postgraduate
Coolhunting,
Global Trends, and
Design - ELI SAVA
School of Design
and Engineering
Barcelona, Spain
elisava.net

#### EXPERIENCE

 Social Media Manager and Art Director at Operation Unicorn www.operationunicorn.com

April 2018- May 2019

Instructor and Coordinator of Global Advertising at LIU Lebanese International University September 2018 -January 2019

Artist Representation at CUB Gallery

June 2018 - Present

Collective Artist exhibition at the "Paper Garden" in New York

May 2018

Content Creation Intern at The Hibox Start-up www.hibox.co

October 2017 - January 2018

Exhibition TEDxWomen Barcelona "The Brave You" www.tedxbarcelonawomen.com/

November 2017

Winner of a Silver Award in the ADG-FAD LAUS Awards www.adg-fad.org/es/laus/proyecto/female-genital-mutilation

June 2017

Created Instagram Art Platform @dear.nostalgia

January 2017

### SKILLS

Conceptualization • Branding Strategy • Copywriting • Social Media
 Management • Design Thinking • Content Creation • Trend Analysis • Research
 Innovation •

#### LANGUAGES

ENGLISH • • • •

ARABIC

• • • • •

SOFTWARE

ILLUSTRATOR INDESIGN PHOTOSHOP PHOTOSHOP