

L A M A M I R I

HELLO!

As an avid storyteller, I dedicated the past couple of years to pursue my ideas and help others pursue theirs. My experience in event management, my analytical skills sharpened in engineering school, my commitment to storytelling, teamwork and entrepreneurial endeavors have allowed me to assemble scattered small details to create the bigger picture.



EDUCATION

Masters in Marketing and Sales

EAE Business School – Barcelona

Oct 2017 / Jul 2018

with a minor in Design Thinking &

with a double diploma from EAE and UPC

Bachelor of Science in Chemical Engineering

American University of Beirut

Sept 2013 / Jun 2017

with a minor in Creative Writing



WORK EXPERIENCE

Blue Hat

Content creator, community manager and project manager

June 2018/Present

Aimee Bio

Freelance content writer Oct 2017/April 2018

ABC Mails

Content marketing strategist Jan 2018/May 2018

Impakter

Columnist and communications officer Oct 2017/Feb 2018

Maroun Semaan Faculty of Engineering and Architecture AUB

Press release writer Jan 2017-May 2017

Can Yamacan

Freelance creative writer Dec 2013/Jun 2014



HOBBIES



Reading



Swimming



Painting



Playing Chess



Outdoors activities



SKILLS

Arabic

English

French

Spanish

Fluent



Beginner



Office



Pr



M

Medium



W

WordPress



MY PROJECTS

Souk Baladi

Co-founder and CEO

An e-commerce platform bringing people together farm to fork. Souk Baladi delivers fresh produce straight from local small farmers to the consumers' doorstep

2nd place at the ourMENA hackathon 2017

1st place at the Agrytech hackathon 2017

1 out of 17 startups to have joined the Agrytech bootcamp

Make It Work

Founder and Chief Organizer

A one-day event that introduces AUB students to the Lebanese entrepreneurial ecosystem through a series of workshops, panel discussions and pitch decks



BTW

I'm a published author. Dergham published my book – a **collection of satirical fictive short stories** – in 2013. Together, we hosted two book signing events

I joined **AUB Outdoors'** Committee for 3 consecutive years and was the Logistics Director for our 2017 weekend

My teams and I organized 30 + events ranging from **charity get-togethers** and **cycling rallies** to **panel discussions** and **activations**



TO REACH ME

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