

SENIOR GRAPHIC DESIGNER

CONTACT

A. Dahyeh - Beirut - Lebanon
T. +961 1 54 09 66 / M. +961 81 93 98 09
E. azein024@gmail.com

cv and
portfolio



WHO I AM!!

I'm a little man with a big memory or experiences that made me and push me forward.

No matter if i worked at any company, the life is bigger than any and it's more than some troubles solving by some opinion, it's a big war, needs a big struggle.

when I know myself then I can express myself better. and talk about who really am i ?
what I deserve to be now and in the future.

EDUCATION

BACHELOR'S DIGREE

American University of Culture and Education
Art and Science graphic design

TS 3

Afak institute
Graphic designer

BACCALOUREATE PART 2

Rweis high school
Humanities section

PERSONAL INFO.

NAME:	ALI ZEIN
AGE:	29
STATUS:	DIVORCED
NATIONALITY:	LEBANESE
RESIDENCE:	KAFRA/100
FATHER'S NAME:	YEHYA
BORN:	16/11/1989



1.DOCULAND PRINT AND COPY CENTER

Period: Three years

Position: Computer section supporter (Graphic designer)

Location: Bliss str.

2.FAIRCO COPY CENTER

Period: Two years

Position: Receptionist and Graphic designer

Location: Al Mazraa

3.CLERVE (WEB DEVELOPING SERVICES)

Period: Two years

Position: Graphic and Web designer

Location: Bab Idriss - Down town

SKILLS AND KNOWLEDGE

Handled with all kind of printing:

- Lazer and ink machines (Every kind of papers 100g - 350g)
- Heatpress printing machines (T-shirts, mugs, pillows, ceramic, etc...)
- Lazer cut projects and all plexi works (with led light)
- All kind of printed materials (Outdoor and indoor)

Professional program skills:

- Logos, magazine's layout, menus, brochures, leaflet, etc..
- Creative concepts for clean social media posts
- Psychology of colors and interactives
- Up to date (Movies, designs, finalizes, finishings, thoughts, ideas, theories, books, etc...)
- Specific vision (out of the box)
- Commercial Ads and creative conceptual campaigns

In

Indesign

Ae

After effect

Pr

Premier

40%

Technical
Skills

- Fluently in english,arabic written and speech.
- An exceptional attention to details.
- Advaced proficiency in Adobe creative suits spicifically (Ps,Ai,In)
- Knowledge of th best practicies in the digital design process, including image editing, color correction, image optimization, composition and typography.
- Excellent organizational and time management skills.
- Ability to manage multiple projects concurrently and operate in a fast-paced work invironement.
- Visual website design.
- Photography is an asset.



Problem solver, who can work to simplify often complex briefs and turn them into clear, highly effective and insightful communications material.

Strong understanding of strategic marketing.

Attention and constantly striving to produce the best possible work for clients, from a design and conceptual point of view.

Conceptualize and execute creative work. Specific design assignments will range from web. design, packaging, marketing collateral, advertising branding campaigns, and every graphical content.

Provide creative and innovative approaches as well as outstanding attention to detail and quality under challenging deadlines.

Proactively leads the end-to-end creative process and projects concurrently from the intake and review of collateral requests to execution prioritization (including the management of expectations for delivery) concept development, design, layout, production, and approvals.

Work directly with other members of the marketing team. Communicate and work collaboratively with team members, present designs and participate in critiques.

Mentor Jr. designers to promote quality design, influence innovation and promote productivity.

Work both independently and under the direction of marketing director, assist marketing director with additional tasks related to design and the marketing department.

Other EXPERIENCE

- | | | | | |
|----------------------------------|-----------------------|---|---------------------|--------------------------|
| 1. COMPANY.
Adidas (Reebok) | AREA.
Beirut souks | POSITION.
Sales | PERIOD.
2 year | INDUSTRY.
Sport brand |
| 2. COMPANY.
Medyar project | AREA.
Damour | POSITION.
Assistant project
manager | PERIOD.
1.3 year | INDUSTRY.
Real Estate |

PHOTOGRAPHY AND DESIGN



program
SKILLS

Ps

Photoshop freelance



Creative Posts



Photoshop freelance social media posts



Creative Posts



Creative Posts



Creative Posts



Photoshop freelance Social media posts



Creative Posts



Creative Posts



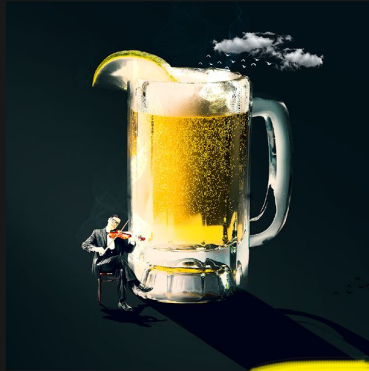
Creative Posts



Photoshop freelance social media posts



Creative Posts



Creative Posts



Creative Posts



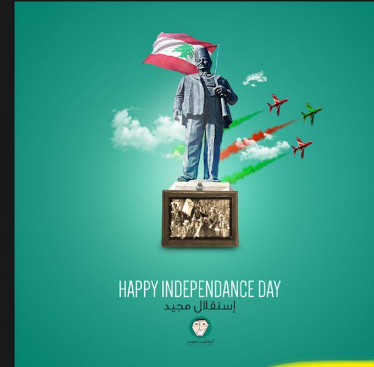
Photoshop freelance social media posts



Creative Posts



Creative Posts



Creative Posts

Ps

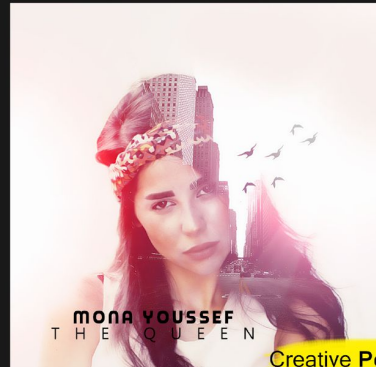
Photoshop freelance plus photography



Creative Posts



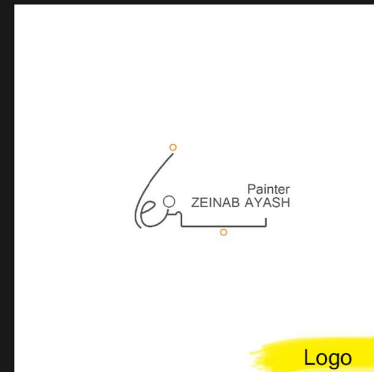
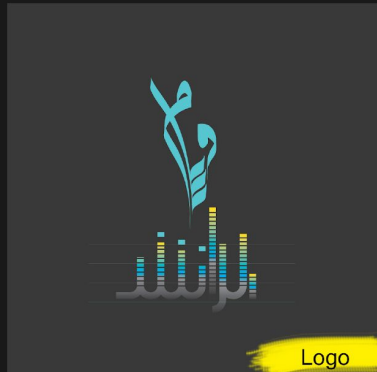
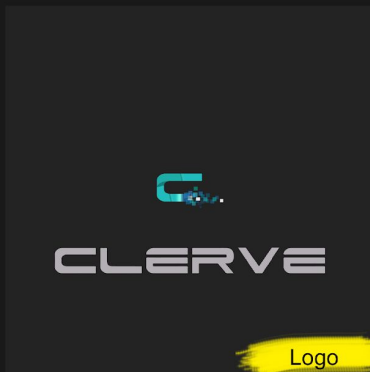
Creative Posts



Creative Posts

Ai

Illustrator freelance logos



Ai

Illustrator freelance logos



Logo



Logo



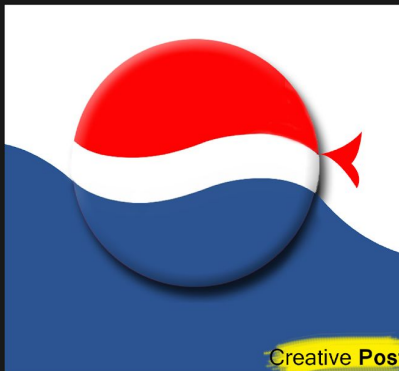
Logo

Ai

Illustrator freelance editing logos



Creative Posts



Creative Posts

Diet

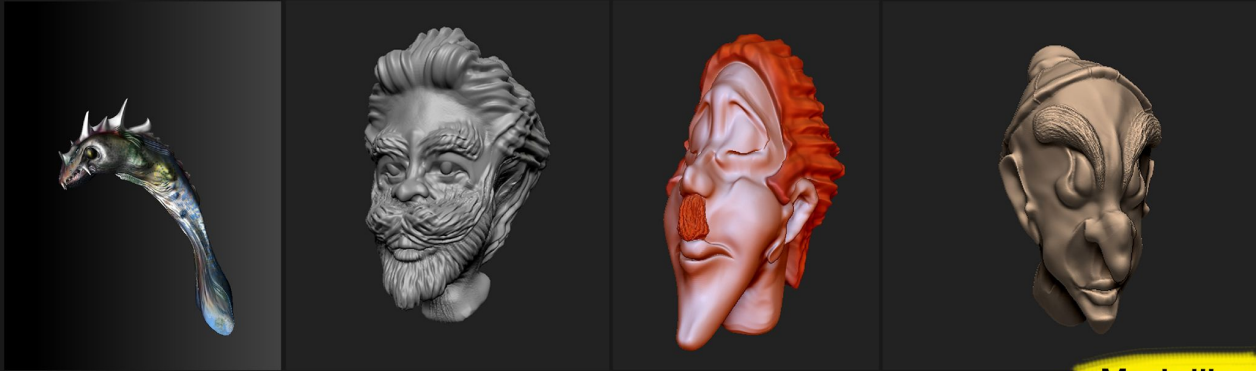
Creative Posts

4DCinema 50% as modeller



Modelling

Zbrush 50% as sculpter



Modelling

Some of my photography



photography



photography



photography

Some of my photography



photography



photography



photography

Some of my photography



photography



photography



photography