

## Info

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25/2/1996

Female, Single

Tripoli Dam w Farez

## Contact

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assaad.alaa96@gmail.com

03 328 415

# Alaa El Assaad

## OBJECTIVE

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A recent Bachelor graduate from Lebanese university seeking a challenging career in a progressive organization that utilizes my skills and abilities.

## EDUCATION

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### Bachelor of Business in Marketing

Lebanese University faculty of Business and Economics Tripoli.

2014 to 2018

### Baccalaureate in economic science

Collège Des Frères – Deddeh-Koura.

2011 to 2014

## EXPERIENCE

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### Petrikor Solutions Internship

☐ Creative Digital Marketing and services Agency

Mar 2019 to Apr 2019

### Bank Libano-française Internship

☐ Bank Libano-française tripoli Zehrieh.

July 2018 to Sep. 2018

### Cashier

☐ hazz mall Tripoli

Sep. 2017 to Dec 2017

### Internship at SGBL bank

☐ Société Générale banque de Liban, Tripoli.

July 2016 to Aug 2016

## TRAININGS

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### Digital Marketing Basics from Google and Injaz Lebanon

Certificate of attendance

☐ Basics of digital marketing for business development and career advancement.

April 2019

### Workshop in digital & social media marketing

The trainer Joseph Yaacoub.

☐ A consultant, speaker and trainer in digital & social media marketing

Feb. 2017

### SHIFT social innovation hub and Care international

Certificate of attendance and appreciation

☐ Course in digital marketing

Sep. 2018

☐ Course psychosocial support and life skills

Sep. 2018

### INJAZ Lebanon

Certificate of achievement

☐ Head start

Apr. 2018

☐ Personal Finance

May 2018

☐ Steer your career

Nov 2018

## SKILLS

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### Personal:

☐ Ability to work under pressure

☐ Time management

☐ Communication

### Computer:

☐ MS office: Word, Excel, Outlook, PowerPoint. Access

☐ Tools of digital marketing: social media (Facebook, tweeter, customer interactions...)

☐ Enterprise system: softwave

### Languages:

☐ Arabic: mother language

☐ French: fluent

☐ English: good