

## NOUR HAZZOURI

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Mobile: +961 76668799

Email: nour.hazzouri9@gmail.com

### OBJECTIVE:

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Seeking a job in the field of Marketing or Advertising

### EDUCATION:

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**BS in Business Studies - Marketing**

Expected May 2018

**Lebanese American University (LAU), Beirut, Lebanon**

**CGPA: 3.77/4.0**

**Honors:** Placed on LAU's distinction List

#### **Special Project:**

- **Nestle company (Spring2015):** Worked on a project to increase sales of Nestle Nescafe Cappuccino , dealt with several marketing strategies, learned to set goals and objectives to marketing and public relations campaigns

### EXPERIENCE:

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**Junior Communication Executive -The Creative NINE Communication and Advertising Agency**

*July 2018 – Present*

- Managed client's campaigns objectives and budgets
- Liaised between the agency team and suppliers to ensure optimal campaigns executions.
- Negotiated with multiple stakeholders, solving problems, and ensuring deadlines are met.

**Main Clients: BACARDI Limited, Sky Management Lebanon and Dubai, Universal Music Mena**

**Student Assistant – Outreach & Civic Engagement Office, LAU**

*September 2015 – May 2018*

- Assist the office with MUN and MAL activities

**Intern- Republique Marketing Agency**

*June – Aug 2017*

- Generated content to important companies, dealt with their social media pages, and came up with new marketing strategies to boost their sales and competition

### EXTRA CURRICULAR ACTIVITIES

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- Volunteer at Jusoor NGO (Mar 2018 – present)
- Active Member LAU Social Work Club (2015-2016)
- Rapporteur for LAU Model United Nations (2015-2016)
- Honorable Mention Award LAU MAL (2014-2015)
- Participation Award LAU MUN (2013-2014)
- Trainer Award LAU MUN (2013-2014)

### SKILLS

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**Interpersonal skills:** Excellent communication, presentation with strong team-working, analytical and leadership skills

**Computer skills:** Word, Power Point, Excel, InDesign

**Languages:** English and Arabic (fluent), French and Russian (Basic)