



# NOUR BOUMALHAM

DIGITAL MARKETING  
SOFTWARE DEVELOPMENT

## CONTACT

+9613071581  
NOUR@BOUMALHAM.COM  
HAMRA, BEIRUT, LEBANON

## EXPERIENCE

### ACCOUNT EXECUTIVE

VINELAB | AUG 2018 - PRESENT

- Strategizing, planning and managing influencer marketing campaigns
- Handling communication with brands and influencers

### FRONT END DEVELOPER

LIMELINES | MAY 2018 - AUG 2018

- Front end development for Limelines.com web
- Pages done using ReactJs using an Agile methodology

### SOCIAL MEDIA / DIGITAL MANAGER

DAR ASSAYAD | MAY 2014 - AUG 2018

- Community Management
- Moving the newspaper from paper to digital

### SOCIAL MEDIA MANAGER

RAVENPREP | MAY 2017 - AUG 2017

- Content creation, social media management
- Online PR and marketing

## EDUCATION

### BACHELOR OF SCIENCE, MAJOR COMPUTER SCIENCE

AMERICAN UNIVERSITY OF BEIRUT | 2014 - 2018

### FRENCH BACCALAUREATE, ECONOMIC AND SOCIAL

COLLÈGE PROTESTANT FRANÇAIS | 1999 - 2014

## SKILLS

- Online marketing strategies
- SEO and Google Analytics
- Copywriting
- Content planning and creation
- Campaign Management
- Google Garage, Twitter Flight School, Facebook Blueprint and Youtube Certified
- Web design
- Web development
- UI/UX

## LANGUAGES

### SPOKEN

- ENGLISH
- FRENCH
- ARABIC
- SPANISH [Beginner]

### PROGRAMMING

- Java
- ReactJs
- C / C++
- Python
- HTML / CSS