

# TALA GEBRANE

## CONTACT

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linkedin.com

## LANGUAGES

- Arabic
- English
- French
- Italian

## INTERESTS

- Sports
- Traveling

## SKILLS

- Research
- Wireframing
- Visual Communication
- Coding

## ACHIEVEMENTS / SOCIAL ACTIVITIES

(2006 - Present)

I am a Founder & a member of "KUNHADI" a non-profit organization concerned with road safety in Lebanon.

It was established in 2006 after my brother Hady died from a car crash at the age of 18.

[www.kunhadi.org](http://www.kunhadi.org)

## EDUCATION

### - MASTER'S DEGREE IN WEB & DIGITAL DESIGN

*Scuola Politecnica di Design (SPD), **Milano, Italy.***  
(October 2016 - December 2017)

### - BACHELOR'S DEGREE IN MULTIMEDIA

*Academie Libanaise Des Beaux-Arts (ALBA)*  
*University Of Balamad (2013 - 2016), **Lebanon.***

### - FRENCH BACCALAUREATE - SCIENTIFIC SERIES (June 2013)

*Lycee Franco-Libanais, **Nahr-Ibrahim, Lebanon.***

## EXPERIENCE

**UI/UX DESIGNER** (January 2018 - Present)

**Mirum Agency - J. Walter Thompson**

*Clients: National Bonds Corporation & Limelines*

- **National Bonds:** Working closely with the Creative Director to do the User Experience of their new application & came up with concepts to design the wireframes & the new website

- **Limelines** (News Website): I worked on the UI of their new website & application

### GRAPHIC DESIGNER INTERN

**M&C Saatchi** (2011)

### WEB DESIGN INTERN

**Syncworx** (2015)