

Bachelor of Architecture *(Honors)*

Lebanese American University

January 2017 – July 2021

Beirut, Lebanon

LEARNING EXPERIENCE

Digital Marketing and Brand Identity Workshop

Beirut Digital District

Beirut, Lebanon | April 2024 – June 2024

Pre-Production in Animation: Character Design Workshop

Itijahat Souriya

Beirut, Lebanon | August 2016

Skills

Photoshop	●	●	●	●	●
Illustrator	●	●	●	●	●
Premiere Pro	●	●	●	●	●
Lightroom	●	●	●	●	●
After Effects	●	●	●	●	●
Autocad	●	●	●	●	●

Languages

Arabic	●	●	●	●	●
English	●	●	●	●	●

WORK EXPERIENCE

Graphic Designer and Content Creator | FabricAID

January 2023 – June 2024 | Beirut, Lebanon

- Designing visual content for social media, websites, and marketing materials
- Collaborating with the marketing team to develop and implement creative campaigns
- Producing and editing video content for various digital platforms
- Managing brand consistency across various digital media
- Conducting market research to identify trends and target audience preferences
- Coordinating with other departments to ensure cohesive brand messaging

**Skills:** Adobe Photoshop, Illustrator, video editing software, creative thinking, teamwork, communication skills

Freelance Graphic Designer and Illustrator

July 2021 – Present | Beirut, Lebanon

- Using creative skills to create original images for a range of printed and digital products while working closely with clients
- Developing custom illustrations for books, magazines, and advertisements
- Creating digital artwork for websites, apps, and social media platforms
- Ensuring all designs meet client specifications and project deadlines
- Revising and refining illustrations based on client feedback

**Skills:** Drawing skills across different art mediums, Adobe Photoshop, Illustrator, strong imagination and visualization skills, communication skills

Graphic Designer | Altitude for Leadership partnered with UNA-NCA

November 2021 – May 2022 | New York, USA

- Visualizing and creating graphics in preparation for an MUN conference including logos, layouts, animated videos, and social media content
- Designing promotional materials such as brochures, posters, and banners
- Collaborating with the event team to ensure cohesive visual communication
- Producing animations and motion graphics for presentations and online content

**Skills:** Adobe Photoshop, Illustrator, strong imagination and visualization skills, communication skills

**Architect | Compass Contracting**

January 2022 – March 2022 | Beirut, Lebanon

- Creating designs for new projects through performing all phases of architectural work like planning, designing, and overseeing construction
- Developing detailed architectural plans and blueprints
- Coordinating with engineers and contractors to ensure project feasibility
- Conducting site visits to monitor progress and compliance with design specifications
- Participating in client meetings to discuss project requirements and updates
- Managing project timelines and budgets

**Skills:** Drawing and drafting skills, familiarity with design software, ability to think and create in three dimensions, visual awareness, attention to detail, communication, and project management skills

**Researcher | Lebanese American University – Louis Cordahi Foundation**

November 2018 – December 2018 | Byblos, Lebanon

"XI Euro Mediterranean Dialogue on the Phoenicians' Route" in association with the Cultural Route of the Council of Europe, the Ministry of Tourism, and the Ministry of Culture in Lebanon

- Tracing the Phoenician route along the Caza of Bcharre, surveying the remaining Phoenician relics and monuments, and identifying architectural evolution in the Urban Fabric of the Phoenician City of Bcharre across history
- Compiling and analyzing historical data and architectural findings
- Presenting research findings in written reports and presentations
- Collaborating with a team of researchers and historians

**Skills:** Excellent research skills, teamwork skills, communication skills, understanding of architectural and urban fabric history

**3D Fabrication Lab Assistant | Lebanese American University**

September 2017 – December 2018 | Beirut, Lebanon

- Assisting students in the fabrication lab, maintaining a proper environment for students' work, and assisting in the end-of-semester inventory
- Operating wood machinery and tools to aid in student projects
- Providing guidance and technical support to students on their fabrication projects
- Ensuring the lab equipment is properly maintained and operational
- Managing inventory and ordering supplies as needed

**Skills:** Sufficient experience in operating wood machinery and tools, familiarity with AutoCAD software

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**VOLUNTEERING**

**Animal Care Club | Lebanese American University**

October 2019 – July 2022

Secretary (Oct 2019 – Sep 2020)  
Volunteer  
Content Creator

**TEDxLAU | Lebanese American University**

Sep 2017 – Nov 2019

Speech Curator  
Graphic Designer  
Content Creator  
Event Planner

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Thank you