

ALEXANDER RACHAD CHEHAB

N: Swedish/Lebanese

A: Beirut, Lebanon

E: alexander.chehab@gmail.com

T: +961 81966109

Education

Lebanese American University (LAU) | Beirut, Lebanon

Feb 2012 – Dec 2015

Bachelor of Science in Business Studies, Emphasis on International Business

Major Courses: International Marketing – International Economics – Managing Multinational Corporations – Global Financial Management – Operation Production Management

Major GPA: 3.11/4.0

Experience

Fina Grejer AB | Helsingborg, Sweden

Nov 2018 – Mar 2019

Operations Manager

- Research and development of the latest products in demand from different European suppliers
- In charge of procurement and shipping processes
- Warehouse and customers' relationship management
- Products pricing and monetary inflow/outflow management

TYCONZ, SAP Gold Partner | Beirut, Lebanon

May 2017 – Nov 2018

SAP Business One Consultant

- Gathering client requirements for initial project analysis
- Advising clients on the benefits and use of Business One
- Implementing the system in accordance with client needs
- Testing the system in order to provide adjustments
- Supporting clients post-implementation

Encyclomedia | Beirut, Lebanon.

Feb 2017 – Apr 2017

Marketing and Sales Coordinator

- Encyclomedia is a magazine that publishes ads on architecture, construction and design
- Contacted potential clients for meetings to discuss advertising opportunities and offers
- Pitched the benefits of sharing their work through the magazine

Rhubarb Media | Stockholm, Sweden

Jan 2016 – Dec 2016

Marketing/Sales executive for Nordic Business Forum Events

- Nordic Business Forum is the largest forum in Northern Europe
- Contacted C-suite level clients across Europe to partake in the events
- Followed up with clients for feedback after the events
- Created reports using Salesforce to document client interactions and feedback
- Trained on the use of the elevator pitch

Husmans Restaurants | Stockholm, Sweden

Jul 2010 – Jan 2012

Floor Manager

- Developed innovative offers and packages to attract customers during sports seasons
- Managed daily procurement, employee support, and daily cash closing procedures
- Created and maintained a Facebook page to advertise offers and receive customer feedback

Certification and Skills

Software Skills: Microsoft Office (Word, Excel, PowerPoint), SAP Business One, Crystal Report, Basic SQL and HANA

Languages: Arabic (Native), English (Fluent), Swedish (Advanced)