

PROFILE

Highly motivated and passionate about learning and evolving as a human being. Focused, result oriented and disciplined. Able to work under pressure and consistently meet goals and deadlines. Able to work independently and as part of a team. Open to relocate on a global level.

SKILLS

- Skilled in colored gems and fine stones identification and trade.
- Very good communication skills, both written and oral, in Arabic, English and French.
- Good research and writing skills.
- Good communications and interpersonal skills.
- Proficient in Excel.
- Good knowledge of social media platforms and communication strategies.

EDUCATION

Graduate Gemologist

December 2018

Gemological Institute of America, Bangkok Campus
Average of GG: 95.7; Top 3 in class
180 Diamonds checked in Diamonds class
2975 Colored stones checked in colored stone class
3155 stones checked during GG class

Bachelor Business Administration

December 2016

Olayan Business School, American University of Beirut
Major Business Administration, Emphasis Marketing

French Baccalaureate

July 2013

Athenee de Beyrouth, Bsalim
Economie et Sociologie, with distinction.

PROFESSIONAL EXPERIENCE

Gem Dreams Co limited, Bangkok

August 2014

Trainee in Gemstones and Fine stones.

- Trained in the marketing and trade department and dealt with dealers, manufacturers as well as international clients.
- Got introduced to gemstone identification, appraisal and cutting techniques.

Aujan Coca Cola Beverages Company, Lebanon

June-August 2015

Worked as a "Prospector" for the Coca Cola Company

- Discovered and interviewed around 200 mini markets and supermarkets about Coca Cola and their opinions about the various aspects of the company (4 weeks).
- Worked two weeks in the sales department and two weeks in the HR department (Distribution of goods, sales, conflict resolution etc.). Very detailed reports are available upon request.

Houchaimeh Jewellery, Lebanon

August-September 2017

- Internship in bench jewelry: General overview of the manufacturing process and 3D computer design.
- Manufacturing, setting, laser engraving, waxing, polishing, rhodium plating and quality control for the finishing process.

Takay, Lebanon

September-October 2017

- Internship in Diamond grading.
- Grading and rating the diamonds according to the 4C's.

Jureidini jewelry**January 2019-Present**

- Working on the technical side of jewelry manufacturing. Supervising the CAD/CAM creation process, the goldsmith's work and the finish of the pieces.
- Buying and selling gemstones from different sources. Gemstone acquisition upon request of the client and for the company's inventory.
- Sorting and matching both diamonds and colored stones.
- Guided clients into deciding on which gemstone or jewelry piece to buy. Closed many sales deals.
- Valuation and estimation of jewelry pieces and gold.

ACCOMPLISHMENTS

- Participated in many sports workshops and seminars, certificates available upon request (ISSA certificates).
- Got an average of 83/100 on marketing courses.

CERTIFICATES

- Certified Personal Trainer, International Sports Science Association, summer 2014.
- First Aid and CPR, Summer 2014.
- Earned a certificate from Leo Burnett in the marketing consumer behavior class for a marketing project for "Ghandour" company.
- Certificate of achievement Microsoft Excel, Beginner/Intermediate/Advanced Level, Formatech integrated learning centers, November 2017.
- Currently enrolled in Emeritus's online course. Digital Marketing: Customer engagement, social media, planning and analytics.

REFERENCES

- Alain Biffany, Director General in the Finance Ministry, abifani@gmail.com.
- Antoine Tayyar, Public Affairs and Communications Director Coca-Cola Middle East, antayyar@coca-cola.com, [00971566049106](https://www.linkedin.com/in/00971566049106).

HOBBIES

- Book reading: Philosophy and classic literature.
- Sports enthusiast: Strength training.