

Rami Matar

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CAREER OBJECTIVE

Seeking a challenging career with a dynamic organization that provides me the opportunity to capitalize my skills in the field of marketing and chart a mutually beneficial growth path.

TECHNICAL SKILLS

- Communication, Networking and Negotiation Skills
- Leadership Skills
- Critical Thinking and Analytical Skills
- Digital Marketing and Social Media Skills
- Content Strategy Skills

PERSONAL SKILLS

- Excellent written and verbal communication skills
- Highly organized and efficient
- Ability to work independently or as part of a team
- Ability to work under pressure and manage competing priorities

EDUCATION

Bachelor of Business Administration in Marketing (2014-2019)

Notre Dame University (NDU)

Zouk Mosbeh, Lebanon

PRE-PROFESSIONAL EXPERIENCE

2018-2019 **Team Leader**

Jardin D'amour Cafe, Aley, Lebanon

Duties:

- Set clear team goals
- Delegate tasks and set deadlines for the team
- Oversee day to day operations
- Monitor team performance and report to manager
- Create an inspiring team environment and motivate team members
- Assess training needs and provide coaching for the team

August
2018

Marketing Intern

Zaatar W Zeit, Zouk Mosbeh, Lebanon

Duties:

- Perform market analysis and research on the latest trends
- Design and present promotional campaign ideas
- Support the marketing team in daily administrative tasks
- Assist in performing client assessment
- Assist in the research, planning and creating of marketing campaigns

September
2017-
December
2018

Waiter

Zaatar W Zeit, Zouk Mosbeh, Lebanon

Duties:

- Greet and escort customers to their tables
- Present menu and provide detailed information when asked
- Offer menu recommendations upon request
- Apply positive suggestive sales approach to guide guests
- Up-sell additional products when appropriate
- Provide excellent customer service to guests