

Mohamad TABBARA

 Lebanese  21st of May, 1992  +961 70 928 160  mohamad.tabbara@hotmail.com

Overview

Being an ambitious risk taker, problem solver and entrepreneur at heart, I enjoy the innovative challenges I am faced with daily, allowing me to diversify my experiences and broaden my horizons.

Skills and Qualifications

- Materialized several creative concepts into innovative Products & startups.
- Excellent negotiation and communication skills.
- Ability to develop and position new products while creating potential in new market areas.
- Proactive team leader with strong planning, presentation, interpersonal and motivational skills.
- Self-motivator with the ability to multitask and a risk taker.
- Deep and thorough working knowledge in several Software and Programming Languages.
- Expert computer knowledge in Microsoft Office.
- Programming knowledge using Android Studio and Java.

Work Experience

May 2019 – Present

Coreletic: Founder & Project Leader

Coreletic is a fitness apparel and sportswear manufacturer and online retailer based in Lebanon, created in 2019. We aim to create the tools that collaborate people tweak their lifestyle and hit their goals.

- Create & keep a close eye on our KPIs
- Develop & maintain the business plan
- Ensure that the Product roadmap is in alignment with our Startup vision.

Website: www.coreletic.com

October 2016 – Present

URUZ: Founder & Project Leader

The First of its kind, Arab Fitness Platform that provides both workout and diet plans with collaboration with Arab influencers to give you the best exercises for your individual body type.

- Define our go to market message, develop & execute our marketing plan.
- Analyze the competition and recommend strategic moves for URUZ.
- Project manager
- Collaborate with the Strategic Founders team in growing a strong, integrated, and sustainable organization.

Download App:

Apple: <https://itunes.apple.com/lb/app/uruz/id1214324375?mt=8>

Android: <https://play.google.com/store/apps/details?id=com.uruzapp.uruzappttrainee&hl=en>

August 2016 – July 2018

Torch: Mentor & Judge

Coding and technical Boot Camp, a Business Platform and a Training Hub.

- Provide guidance and support to our mentee based on his or her unique developmental needs.
- Give advice and guidance, share ideas, and provide feedback.
- Provide input to the mentoring action plan.

July 2014 – January 2016

Muscoli Fitness: Trainer & Gym Manager

September 2013 “one-month contract”

Secrets: Consultant

- Helped with the new system and product management.

May 2013 – September 2013

Kazami: Assistant operation manager

- Inspected and evaluated physical condition of establishment for program compliance, i.e. safety, quality, and service.

Jan 2013

Kazami: Assistant purchase manager

- Worked closely with supplier to optimize supplier processes.
- Explored available technology and implemented best practices related to purchasing activities.

March 2012

Kazami: Data Entry & Storekeeper

- Keep track of received data and source documents.

Internships

Torch SAL

March – June 2016

Coding and technical Boot Camp, a Business Platform and a Training Hub.

- Built and pitched my own project idea in front of a judging panel.
- Worked independently and within a team to achieve and meet set deadline.
- Android front-end developer with material design.
- Writing, editing and managing well designed and tested code.
- Maintaining, expanding and scaling applications.

Banque Du Liban

August – September 2015

- Learnt about banking activities, operations and the sector's various functions.

Education

Smart ESA program:

April – Dec 2017

Acceleration program, for startups.

Participating in innovating response hackathon

2016

American University of Culture and Education:

2013 – 2016

Computer Science

International Fitness Professionals Association “IFPA”

AUB Fall 2014

École Universelle Libanaise

1996 - 2011

Languages & Hobbies

Fluent in Arabic with a working knowledge in English and French.
Lebanese Kickboxing championship 2nd place 2014.

References

Available Upon Request.