AbdulGhani Said

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EDUCATION

University of Toronto, Toronto, ON, CANADA

2017 - Present

Bachelor of Commerce (Bcom) - Focus in Marketing and a minor in Economics

College Louise Wegmann, Beirut, LEBANON

2002-2017

French Baccalaureate with Honors (Mention Bien)

WORK EXPERIENCE

PRICE WATERHOUSE COOPERS (PwC)

June 2019

Audit Intern

Beirut, LEBANON

- Assisted audit engagement teams in analyzing financial statements prepared in accordance with International Financial Reporting Standards (IFRS).
- Performed audit procedures on several financial statement areas and was exposed to different industries like Telecommunications and Consumer Industrial Products and Services.
- Followed up on pending documents/information to make sure engagements are finalized on time and was exposed to audit methodologies in accordance with International Auditing Standards (ISAs).

ROTMAN COMMERCE STUDENTS' ASSOCIATION

March 2019 - Present Toronto, ON, CANADA

Marketing Committee Member

- In Charge of creating and editing Social Media posts on our Instagram and Facebook
- Strategizing for the 19-20' School year (planning, budgeting, designing)
- Coming up with fun and innovative ways to expand and improve the RCSA brand.
- In charge of designing and editing Logos, videos and flyers.

BANK AUDI

Marketing Intern

July - August 2016 Beirut, LEBANON

- Analyzed consumer behavior in order to find specific trends related to the Lebanese market.
- Developed new ideas for a new project with the marketing team: Youth account
- Worked in a team in order to solve day-to-day tasks
- Attended courses about the different banking sectors and new banking trends

COMPUTER SKILLS

- Proficient in using Microsoft Office (Word, Excel and Power Point)
- Proficient in Photoshop, After Effects

PERSONAL

- Languages: fluent in Arabic, French and English.
- Citizenship: Lebanese and Canadian
- Background: lived and traveled in Canada, the US, Europe and the Middle East.

EXTRA-CURRICULAR ACTIVITIES

- The honorable mention (diplomacy award) in the LAU Model Arab League.
- Attended the Global Outreach and Leadership Development conference (GOLD) in New York.
- 3rd place spot in the Charles Chemali competition that recognizes great volunteering work for our NGO Fin De La Fin Au Liban.
- Part of the Rotman Commerce (2017) and College Louise Wegman (2015, 16 &17) intramural soccer team.