# Chaza Zeido

## **Bachelor in Business Administration & Management**

## PERSONAL INFORMATION

Date Of Birth: 08 -May - 1994
Nationality: Romanian.
Current Address: Beirut-Lebanon.

Marital Status: Single.

E – mail: <u>chazazeido@gmail.com</u> Contact Phone: +961-76 027 138 (LEB). +971-50 360 3 350 (UAE).



## **OBJECTIVE**

Seeking a challenging position in marketing, product branding and digital marketing to apply my creative skills and be an added value, at the same time looking for improving my career planning.

#### **EDUCATION**

Class of 2018 Saint-Joseph University - Beirut, Lebanon.

Bachelor of Business Management.

2012-2014 Esmod Beirut – School of Fashion, Beirut Lebanon.

Stylisme et Modélism.

Class of 2012 Lycée Franco-Libanais, Verdun - Beirut, Lebanon.

Social and Economic French diploma

#### INTERNSHIP EXPERIENCE & POST GRADUATE COURESES

March to May 2019

Digital Marketing Course at American Centre for Excellence, Lebanon

## Summer 2015 **Internship at MBC Offices, Lebanon**

Conducting an internship in different departments including Finance, General Administration, Procurement, Production and Human Resources. I got exposure and awareness in the following operational business cycles:

- Cash Cycle (accounts payables, cash management, general ledger, fixed assets, projects accounting and payroll).
- General Administration Cycle (contracts, deals memo, approvals, filing).
- Procurement Cycle (starting from the purchase request, purchase order, invoicing process, custom clearance, material receipt, inventory level management to re-order)
- Production Department (preparing and recording a program).
- Human Resources department (Monthly HR reports, Personnel Management)

#### **ACADEMIC PROJECT**

Spring 2017 Business simulation project (Innovating a product and implant it in the

real market).

Fall 2016 Environmental Assessment Project for a wood company (Karambois)

located in Lebanon.

#### **KEY SKILLS & COMPETENCIES**

Programs

Microsoft Office.

Access. Oracle. Languages Arabic (native language). French (fluent). English (certified from the English department of Saint Louis University- USA). Social Activities Volunteer at JCI year 2008 to 2010. Attended a first aid workshop organized by the Red Cross. Conferences Bank Du Liban Accelerate 2016. Additional Good presentation skills. Excellent organizational skills. Communication and team work skills.

## OTHER CAREER AND PERSONAL DEVELOPMENT

## 2014-Present Fou

## Founder of SZ Design Blog on (Social Medias)

- Designing fashion clothes and accessories.
- Marketing my own goods and communicating with the customers using social media.
- Purchase of the row materials from the wholesale market.
- Organizing all the buying and selling operations using EXCEL.
- Participated in several handmade and fashion exhibitions (Dubai & Lebanon).

## REFERENCES

Available Upon Request