

# Hadeel Ladki

## Media & Communication Expert

Looking to secure a position at a prestigious company where I could use my talent for developing digital and offline strategic campaigns to helping me build a strong career and benefit the company.

✉ ladkihadeel@gmail.com

☎ 0096178931557

📍 Beirut, Lebanon

## WORK EXPERIENCE

### Account Manager

#### The Farm Design

08/2018 – 05/2019

Jnah, Lebanon

##### Achievements/Tasks

- Content creation & community management
- Strategy development
- Client servicing

### Freelancer

#### Clap Clap

10/2017 – 06/2018

Beirut, Lebanon

##### Achievements/Tasks

- Live coverage for all AHM and Grand Factory events

### Social Media Manager

#### AddBloom

07/2017 – 12/2017

Dbayeh, Lebanon

##### Achievements/Tasks

- Content creation & community management
- Client servicing

### Social Media Manager

#### Andco

01/2017 – 05/2017

Gemmayze, Lebanon

##### Achievements/Tasks

- Content creation & community management
- Client servicing

### Social Media Specialist

#### Eastline Marketing

01/2016 – 11/2016

Mansourieh, Lebanon

##### Achievements/Tasks

- Content creation & community management

## EDUCATION

### B.A. Communication Arts - Journalism

#### Lebanese American University

09/2012 – 12/2015

Beirut, Lebanon

## SKILLS

copy-editing

reporting

blogging

research

translation

event planning

content creation

PR

client servicing

team management

## ACHIEVEMENTS

### Art of Persuasion diploma (2011)

Won a training course at the Gulf University of Science and Technology for excelling at a journalism training for school students

### Certified Peace Journalist (05/2013 – 05/2014)

As member of MAP (Media Association for Peace) I had several certified trainings and workshops to become a peace journalist.

### Writer and Editor (09/2014 – 12/2015)

Wrote for the LAU tribune which was the official magazine of LAU back at the time.

## LANGUAGES

English



French



Arabic



Spanish



## INTERESTS

arts & culture

animals

yoga

environment

travel

nightlife