

Johnny Kamal El Homsy (Johnny Homsy)

 Lebanese
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 +961 3 012379
 johnnyhomsyofficial@gmail.com
 www.instagram.com/johnnyhomsyphotography
 www.facebook.com/johnnyhomsyphotography
 www.linkedin.com/in/johnnyhomsy

All the previous years held many challenges to me, whereas I was able to work in many aspects related to Communication, Advertising and Marketing. I succeeded at performing more than one job at once but I delivered the results needed equally among them all.

Over **19 years** of experience in Photography and Retouching / **10 years** of experience in Photography tutoring / **9 years** of experience as Creative Director / **11 years** of experience as singer / **13 years** of experience in Radio Productions as Team Leader/Head of Productions / Bachelor and Masters degree in Communication Arts - AUST.

Some of my achievements:

- Photographed many well known celebrities: such as Haifa Wehbe, Nassif Zeitoun, Miss Lebanon Maya Reaidy and more.
- Director & Creative Director of the Women Rights Video Campaign (ما تطبق عالقانون...طبق القانون) in collaboration with ISF Lebanon (Lebanese Internal Security Forces) & AUST.
- Winner of the 2nd prize among 169 contestants worldwide in the ArabAd competition #ThisIsMyLebanon.
- Winner of the 1st prize in the Advertising Exhibition 2008 at AUST (Theme: Lebanon).
- Winner of the 1st prize in the Photography Exhibition 2007 at AUST.
- Director and Editor for the Radio Series (AL HOB EL A3MA) on Sawt el Ghad, written by Claudia Marchelion with Lead actors: Pamela el Kik, Peter Semaan, Takla Chamoun, Tarek Yaacoub and many other actors.
- Have good connections with many VIP and celebrities.
- Have 7 original Arabic songs and 1 music video. Also done many radio and TV interviews. Many articles were written about me in printed and online magazines.

Experience

2018 - present

Owner/Creative Director
L'OriginArt SARL www.instagram.com/loriginart
Create and execute innovative ideas for all brands/clients

2003 - present

Professional Photographer / Retoucher
Johnny Homsy Photography www.instagram.com/johnnyhomsyphotography
Fashion - Portraits - Advertisements, etc.

2013 - 2018

Freelancer Creative Director
New Advertising & Marketing Concepts Creator for International Brands
(Nescafe - Lays Arabia - Almaza - Reebok)

2016 - 2017

Head of Development Department
Sawt el Ghad
Creating new ideas and concepts - Editing general promotions -
Creating jingles and sweepers

2009 - 2013

Head of Productions
Sawt el Ghad
Creating and editing promotions, programs, and advertisements

2008 - 2009

Head of Productions
Radio One
Creating and editing promotions, programs, and advertisements

2005 - 2008

Audio Visual Assistant Manager
American University of Science and Technology
Assist students in audio/visual projects

2003 - 2008

Human Resources Assistant
American University of Science and Technology
Assist the HR manager in paper work - Take attendance of teachers

Education

- Graduation Year 2020
American University of Science and Technology
MA in Communication Arts

- Graduation Year 2008
American University of Science and Technology
BA in Communication Arts - Radio & Television

- Graduation Year 2003
American Universal College
High School Degree with emphasis on General Sciences

Skills

- Photography/Retouching *Expert*
- Creative Direction *Expert*
- Singing *Expert*