CYNTHIA YAZBECK

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Education

BBA in Marketing

Expected in Jul 2019

Holy Spirit University, Kaslik, Lebanon

Baccalaureate degree in General Sciences (GS)

Besancon, Baabdath, Lebanon

Jun 2016

Work Experience

Marketing internship

Oct 2018

Mercedes-Benz, Dora, Lebanon

- Accomplished several tasks in the marketing department
- Assisted in the management of marketing operations

Marketing internship

Aug 2018

MTV Lebanon

- Provided administrative support to the team
- Developed strategic media plans for clients

Sales Representative

Dec 2016 - Dec 2017

Riquet Aouad Ets, Brummana, Lebanon

- Consulted clients and provided effective mobile solutions while ensuring a smooth sales process
- Maintained positive business relationships with customers

Skills

Computer: MS Office, Spreadsheets, Email Communication, Marketing Automation

Languages

Arabic, French, English, Spanish