



Henri Touma



Education

- 2017 - 07.2019
-
- Lebanese University, Faculty of Business & Economy
Research Masters in Management & Marketing
- 2017 - 2014
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- Lebanese University, Faculty of Business & Economy
Bachelor in Marketing
- 2014
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- Oriental College
Lebanese Baccalaureate in Sociology & Economics



Experience

- 12.2017 - 12.2018
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- Marketing & Promotions Specialist
Wasel la 3endak
 - Conducting market research to find answers about consumer
 - Maintain and manage all our social media channels
 - Brainstorming and developing ideas for creative marketing campaigns
- 08.2017
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- Intern
Mimosa Sanitary Paper Co
 - Managed and updated company database and customer relationship management system
 - Collaborated on annual marketing planning
- 08.2016 - 09.2016
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- Intern
Agrifresh
 - Maintain and manage all our social media channels
 - Performed market analysis and research on competition
- 2014
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- TV Presenter
Zahle TV



Professional Development

- 11.2017
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- Reputation management in digital world certificate, Curtin University (MOOC Platform)
- 10.2017
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- Soft Skills Workshops, LOYAC ,Bekaa
- 07.2016
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- Business Etiquette Certificate, New Horizons Lebanon
- 05.2013
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- Diploma in French language studies B2 , French Institute in Lebanon



Extra-Curricular Activities

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- President of the " Planning and Communication" committee in the student council at the Lebanese University (2016-2018)
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- Team Lead in "Rihab Mahaba" to help abundant seniors (2017-2018)
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- Tutor at Caritas Lebanon, offering school materials to students (2016-2018)
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- Writing Articles & Blogs



References

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- References available upon request



Personal Info

- E-mail
- henritouma@hotmail.com
- Phone
- +96170500846
- Date of birth
- 10.01.1996
- Address
- Sin El Fil, Lebanon
- LinkedIn
- linkedin.com/in/henri-touma



Skills

- Personal Skills : Ambition, creativity, quick learner, communication skills, research skills, analytical thinking.
- Technical Skills : Social Media Marketing, Mobile Marketing, Proficiency in "MS office"



Languages

- English
- Excellent
- French - Certified
- Fluent
- Arabic
- Native