

Joanna Jandah

Date Of Birth: 29/6/1996

Place Of Birth: Kuwait

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OBJECTIVES

A highly vibrant and proactive individual seeking an opportunity in Marketing and Advertising to apply all my knowledge and understanding in the field whether it is in E-marketing, Targeting customers, Providing satisfaction, Achieving corporate objectives, and more.

EDUCATION

Arts, Sciences and Technology University in Lebanon

BA Marketing & Advertising | Fall 2019

College Notre Dame De Louaize

LH | 2014

International Academy of Kuwait

IGCSE | 2013

EXPERIENCE

Marketing Communications | FujiLift S.A.L

(Intern) April 2018 - August 2018

- Created social media accounts to market products and services.
- Targeted customers through social media.
- Applied the concept of E-marketing.

Sales Executive | Moullem Advertising Group

October 2018 – January 2019

- Interacted weekly with over 50 prospects through the phone.
- Created proposals for various prospects.
- Negotiated quotes and pricing with company managers.

- Researched the market on a regular basis for related products.

SKILLS

- ☐ Passionate, Responsible, Punctual, and Quick Learner.
- ☐ Able to manage and implement Social Media campaigns.
- ☐ Excellent written and verbal communication skills.
- ☐ Conduct SWOT analysis.
- ☐ Able to work under pressure.
- ☐ Able to translate complex text into easily readable content.

COMPUTER SKILLS

- ☐ Microsoft Office (Word, PowerPoint, Excel & Access)

LANGUAGES

Arabic: Mother Tongue

English: Fluent

French: Intermediate

Spanish: Beginner

HOBBIES

Listening to music, Swimming, Basketball, Shopping, Traveling, Cooking & Reading.

REFERENCES AVAILABLE UPON REQUEST