

MICHAEL MOURAD

CURRICULUM VITAE

KROTTENBACHSTRASSE 139/10 1190 VIENNA AUSTRIA

MICHAELMRAD@LIVE.AT

Personal Information

Family Name, First Name: Mourad, Michael

Date of birth: 18 February 1991

Nationality: Austrian/Lebanese

Education

B.Sc. Marketing

Universität Wien

Secondary Education

OBERSTUFENREALGYMNASIUM

High School Graduation, 2010.

EMS (electric muscle stimulation) – Certificated training license

Glucker Kolleg, Germany

Personal training – Certificated training license

PFA (PERSONAL FITNESS ACADEMY)

Compulsory Civilian Service

PFLEGEHEIM OTTAKRING

Professional Experience_____

My30minutes

General Manager

Amman, Jordan

May. 2017 – April . 2018

- Ensure the creation and implementation of a strategy designed to grow the business.
- Recruiting/interviewing and coaching staff
- Oversee daily operations of the business unit or organization.
- Coordinate the development of key performance goals for functions and direct reports.
- Scheudle and Lead weekly team meetings
- Develop strategies to improve overall quality and productivity.
- Generate business, cost and employee reports to shareholders.
- Successfully create and edit professional high quality pictures/videos to generate leads via social media.

My30minutes

Assistant Branch Manager

Amman, Jordan

Oct. 2016 – May . 2017

- Administration Duties
- Organization & Monitoring of the Trainer Teams Duties
- Social media management (Facebook,Instagram,Twitter etc)
- Assistance in EMS Licensing & Coaching of all My30minutes Trainers
- Event Management
(Medical,Beauty,Sport,Exhibitions,Collaborations, etc)

Jordan Better Workplace Association

Amman, Jordan

Jun. 2017 - Current

Freelance Photographer, Videographer & Video editor

- Filming, Photography, Post Production editing
- Clients including My30minutes – Dubai, NGO Jordan Better Workplace Association

Holmes Place

Vienna, Austria

Aug. 2013 - Jul. 2016

Personal Trainer

- Scout, enroll clients.
- Create individual training plans & individual consulting

Personal Skills and Competences_____

Languages

German (fluent), English (fluent), Arabic (fluent) French (elementary)

Skills

Photography / Videography for marketing purposes. Highly talented and interested in Computer Software/Hardware

