

# Nader Kawar

28/11/1992

Beirut, Mecharrafieh

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## Education:

- BA in Business Marketing, A.O.U. 2011 - 2018
- BT3 Accounting, C.O.S. 2007 - 2010

## Experience:

### **Freelance**

- *Digital Marketing Consultant*

**Beirut, Lebanon**

09/2018 - Present

### **Lebanese Memes Solutions** (Digital Marketing agency)

- *Accounts Manager*
  - Creating digital marketing campaigns and calendars
  - Interviewing key figures for social media live streams
  - Creating written content (Website, FB, IG, Other)
  - Maintaining Personal Relations duties

**Beirut, Lebanon**

06/2017 – 09/2018

### **Orca Deco** (Furniture Chain Company)

- *General Manager* (Niger)
  - Toning communicational identity
  - Creating personal relation (politicians, public figures)
  - Implemented CRM and created customer retention

**Burkina Faso & Niger**

05/2015 – 10/2016

- *Communication specialist* (Burkina Faso) 10/2013 – 04/2015
  - Handled private, governmental and non-governmental accounts
  - Created & expanded the firm's social media presence
  - Created events and promotions

- *Stock supervisor* (Burkina Faso) 10/2010 – 01/2011

### **Ginette** (Concept store)

- *Creative Director's assistant*

**Gemmayzeh, Beirut**

10/2012 – 10/2013

### **L'Optique (Ray Ban)**

- *Sales person*

**ABC, Achrafieh**

05/2011 – 10/2012

## **Certifications:**

### **Facebook certified professional**

*Facebook and Instagram ads certification by FB blue print*

*December 2018*

### **Sales Hustlers**

*Sales training program certificate of achievement*

*September 2018*

## **Volunteering:**

### **Lebanese Youth Center**

*Communication officer, Musician, and Drum instructor*

**Hazmieh, Baabda**

*09/2009 – 10/2013*

### **Bright future of Burkina Faso**

*Writing communication texts and captions to publish*

**Ouagadougou, Burkina Faso**

*02/2015 – 5/2015*

### **Inondations Dakar**

*Raising donations, and recruiting volunteers.*

**Senegal, Dakar**

*09/2013 – 10/2013*

## **Additional information :**

- Computer knowledge in MS Office, G suit, Social Bakers data analysis.
- Professional knowledge in Facebook, Instagram, Youtube, LinkedIn, and Twitter.
- Fluent in English, French, and Arabic.
- Public speaker.

## **Hobbies:**

- Playing a variety of instruments (Drums, Guitars, Bass, Keyboards)
- Reading, writing, doodling.
- Gatherings and group activities.

**References Available Upon Request**