



**Ahed M. Al-Deeb**

**Email:** aldeebahed@gmail.com | **Mobile #:** +961 78912659

**Nationality:** Egyptian

**Area of residence:** Beirut – Riyadh

## **Objective**

---

A passionate marketing and advertising student with a Minor in Psychology. I am enthusiastic about achieving expertise and learning more about the Marketing and advertising Domain. I have an ambitious towards facing new challenges and critical thinking. Having me as an intern at your company will help me have experience and gain knowledge in my domain. Throughout your guidance, and support I will be capable to dedicate my effort in order to achieve your company's goals and objectives.

## **Education**

---

**Rafik Hariri University** – Mechref, Lebanon

(2015-2019)

- Fresh graduate with Bachelor of Business Administration (BBA)
- Major: Marketing and Advertising (87.50 GPA)
- Minor Psychology (94.00 GPA)

**Education International School** – Riyadh, Saudi Arabia

(2006- 2015)

- American High School Diploma

## **Work Experience**

---

- 2 months training at 53 dots.

## Related Courses/Projects

---

- **Marketing Research Course:**

**Project:** Customers' Attitude towards Launching Sephora in Lebanon – a marketing research done to study the possible factors that will help launching Sephora “makeup department store” in Lebanon.

- **Advertising Copywriting and Creativity Course:**

**Project:** Radio campaign for Yokohama tires, which was chosen as the winning radio campaign among the class. Creative brief: Established a made-up Makeup brand project illustrated through a presentation and a poster.

- **Design for Advertising Course:**

**Project:** Created a Lego Ad, Castania Ad, Yves Saint Lauren Perfume ad, Violin concert ad. Creative brief: Established my own Coffee shop project that holds a new concept, represented in a PowerPoint and a poster for the café.

## Skills

---

Computer/Software Skills: Excellent in Microsoft Word, PowerPoint, and Excel. Intermediate in Adobe Photoshop & Adobe Illustrator. Proficient in Copywriting. Typing in Both English and Arabic languages.

Soft Skills: Hard worker, critical thinker, Creative, Great at multitasking, Great leadership, and persuasion skills.

Language: Fluent in English and Arabic. Speaking and typing.

## Awards

---

- Dean's Honor List with GPA: 89.33 (Spring 2018)
- Dean's Honor List with GPA: 88.54 (Fall 2018)

## Extracurricular

---

-Vice President of Marketing and Public Relations Society (Fall 2018 – Spring 2019)

-Public Relations of Marketing and Public Relations Society (Fall 2017 – Spring 2018)

-Held and Participated in Personal Branding workshop by Ms. Nour Al-Assad (Spring 2018)

-Community Engagement: Volunteered for a month at “I’dad friends for the Disabled” Association - Mechref.