

# Elie Georges ZAKARIA

Graduate Advertising and Marketing executive

Snoubar Street – Roumieh, Ain Saadé - Metn Nord – Lebanon

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Date of Birth: 5<sup>th</sup> May 1991  
Nationality: Lebanese  
Driving license: Lebanese  
Marital status: Single

## PERSONAL STATEMENT

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Self –motivated and hard-working marketing and public relations executive, with a proven track record in event planning and customer service, including the ability to communicate to customers clearly and politely. Organized and willing to accept responsibility in meeting targets and deadlines. Able to work autonomously. Ambitious and eager to acquire new skills with a firm grounding in what makes a business successful. Enjoys working as part of a professional team.

## EDUCATION

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<b>Notre-Dame University – Louaizé</b> Bachelor in Advertising & Marketing	2010 – 2014
<b>Collège Des Frères Mont La Salle</b> Lebanese Baccalauréat - Social Economics	2007 – 2010
<b>Collège Notre-Dame de Jamhour</b>	1997 - 2006

## EMPLOYMENT EXPERIENCE

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<b>Meouchy &amp; Zakaria Printing press</b> Client Service Division Clients order validation In-house follow-up and coordination End-product Quality validation with clients Delivery coordination Customer satisfaction follow up	2014 - to date
<b>Classy Chicken</b> Coordinating snack management operations	March – July 2017
<b>St Georges bay</b> Bar Controller	May – July 2016
<b>US Production - Beirut</b> Event planning Organization of shows and events Marketing of shows and events Prospection and negotiations with sponsors (MTV, ..)	2012 - 2014

Prospection and negotiations of the appropriate events venues (Vox theaters, malls, hotels, etc.)  
Events Logistics (flyers, advertising, music, videos, lighting, security, ..)

**JWT - Beirut**

Fall 2011

Internship / Training

Worked on the enhancing of the research process with Nokia Team

**Impact BBDO (IBT) – Beirut**

Summer 2010

Internship / training: Worked with the ads shooting team

Research for the ads scripts preparation

Coordination, organization and planning with the ads shooting team

**INJAZ Company**

Nov 2007 - May 2008

Marketing department in collaboration with Bank Audi-Beirut

New product Development

Brand Building awareness

Market Study

**LANGUAGE SKILLS**

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Arabic: Native Language

English: Fluent (Spoken and written)

French: Fluent (Spoken and written)

**IT SKILLS**

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Microsoft Office

Social Media (Facebook, Twitter, LinkedIn, ..)

Blogs and basic websites design and creation

**HOBBIES AND ACHIEVEMENTS**

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Swimming

Camping, socializing and planning events

Scout Movement (Member of Groupe Notre-Dame de Jamhour- Scouts du Liban)

C.A.S - Notre-Dame de Jamhour (Comité d'activités Sociales)

