



Birth date : 08/10/1994

Sahel Alma, Lebanon

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miriam.ag94@hotmail.com

COMPUTER AND LANGUAGE SKILLS

LANGUAGES

English, French and Arabic :
fluent in written and spoken

Spanish : beginner

TOEIC : 920/990

COMPUTER SKILLS

Microsoft Pack Office
(Word, Excel, Powerpoint),
SQL, Photoshop,
Prestashop

ACTIVITIES

Fitness, Piano, Photography,
Salsa Puerto Rican

INTERNATIONAL TRAVELS

Studies in Paris, France (7
years), Doha, Qatar (4 years)
and Dubai, UAE (1 year).

Tourism in Spain, Holland,
Italy, Portugal, Poland and
Belgium

Miriam ABOU GHAZALE

EDUCATION

2017-2018

ESLSCA Business School, Paris, France – MBA – Management and
Marketing in Luxury and Fashion with honors

Subject of thesis : « Go digital or stay behind : the challenge of today's luxury brands »

2016-2017

Panthéon-Assas University, Paris, France – 1st year of Master's Degree in
Business Management with honors

2013-2016

Panthéon-Assas University, Paris, France – Bachelor's Degree in Economics
and Management with honors

2011-2012

French International High School Georges Pompidou, Dubai, UAE –
Baccalaureate in Economics and Social Sciences specialized in mathematics
with honors

WORK EXPERIENCE

Watches Product Manager Assistant

Ocarat, Paris, France, July – December 2018

- Creation of online spaces for the new brands on the website
- Drafting technical sheets with professional watchmaking vocabulary for brands such as : Frédérique Constant, Baume et Mercier and Tissot
- Developing content while respecting SEO and SEA challenges for cyber commerce
- Meeting with suppliers to select new watches to be added to the catalog
- Competitive intelligence analysis over various brands with reporting
- Training of new interns

Sales Consultant

Tara Jarmon, Paris, France, October - November 2017

- Providing excellent service to customers with a perfect knowledge of the brand collection
- Maximizing sales in order to achieve daily targets
- Replenishing merchandise when necessary to fulfill consumer requirements

Marketing Assistant

Hospital Equipment Company, Beirut, Lebanon, June – August 2016

- Competitive intelligence analysis over various companies
- Accompanying sales representatives to meet customers

Internship in purchasing and finance departments

Citytec, Dubai, UAE, June - August 2015

- Sourcing suppliers
- Negotiating with vendors (purchase price, delivery and payment terms)
- Creating Purchase Orders
- Preparing cheque payments for suppliers