

BSALIM – LEBANON – PHONE 00961 3 464451

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JOHN MOURADIKIAN

NATIONALITIES / DATE OF BIRTH / STATUS

Lebanese & Armenian / 17-9-1980 / Married

EDUCATION

[1998 - 2004] - AUST (State University of New York program)
- BCU (Hawaiian University, 4272 Wilshire Blvd 504, Los Angeles, ca 90010)
B.A. / Business Administration <ADVERTISING AND MARKETING> - GPA 3.22

SUMMARY OF QUALIFICATIONS

- Decision making
- Working under pressure
- Building trust
- Brand Management
- Monitoring market trends, identifying potential areas
- Develop and Execute Advertising / Marketing strategies
- Develop briefs and manage Creative, Media, Event, PR, Direct Marketing, Research and Production
- Overseeing a Team and/or a Group

PROFESSIONAL EXPERIENCE

- [September 2012 – Present] Fawaz Holding Beirut, Lebanon
- Brand & Marketing Manager for the Home Appliances departments (Moulinex, Rowenta, Krups & De'Longhi)
- [January 2006 – August 2012] Drive – Dentsu Jeddah, KSA
- Account Manager on the Toyota, Toyota After Sales, ALJ Community Service, Daihatsu, Barakat Jewelry, Dar Al Tamleek, Hanco, Pfizer, Bison and other international and local accounts including FMCG
- [January 2005 – September 2005] City Credit Capital Beirut / Bangkok / London
- Business Executive - Forex trading market
- [January 2004 – September /2004] Venise Vert Beirut, Lebanon
- Sales and Marketing studies
- [January 2003 – September 2003] LOWE Beirut, Lebanon
- Advertising training program
- [August /2002 – February 2003] Servio Barter net. Beirut, Lebanon
- Advertising/Marketing Studies, Dealer + Team Leader

LANGUAGES

- **Arabic** (Mother language)
- **English** (Language of study)
- **Armenian** (Mother language)
- **French** (Foreign language) - Fair

COMPUTER SKILLS

Microsoft Office, SAGE, File Maker and other internet related skills

INTERESTS, HOBBIES

People interaction, Snow-boarding, Roller-skating, Drawing