

# Milya Rose Chehayeb

COMMUNICATION SPECIALIST

## PROFILE

With a background in journalism and a knack for clever content, I focus on creating efficient copy for even the most complex projects. After joining the world of communication in 2017, I specialized in content writing and editing.

## EDUCATION

### Lebanese American University

Bachelor in Communication Arts - Journalism  
Class of 2017 - 3.79 GPA

### Universal College - Aley

Class of 2013

## EXPERIENCE

### Path Solutions

May 2018- Present

Content Marketing Writer

- Draft, coordinate, edit, and design business and technical content of corporate marketing materials. This includes whitepapers, infographics, powerpoints, brochures, and more.

### SAFID - KSA

Oct 2018 -

Freelance Website & Social Media  
Content Writer

Mar 2019

- Develop content for SAFID's new website while contributing to their 40th anniversary's rebranding.
- Draft and edit new white papers and technical documents in line with the re-categorized departments.
- Generate and promote social media content tailored for Facebook, Instagram, and Twitter.

## Contact



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Aley, Lebanon

## Personal

Lebanese Canadian

Date of birth: July 30th, 1995

Place of birth: Edmonton, Canada

## Areas of Expertise

Content & Copy Writing

Editing & Proofreading

Marketing Content Materials

Avid Research

Social Media

Digital Multimedia Packaging

Photojournalism

Adobe Suite

Microsoft Office

## Languages

English



Arabic



French



## EXPERIENCE

### **URIKA Agency**

Communications Specialist

**Jan 2018 -**

**Oct 2018**

- Research and verify data/visuals, write content, and create an online archive building an online museum for Women Achievements, Activism, and Pioneers in Lebanon throughout the last century. The project is part of HIVOS International's program Women Empowered for Leadership (WE4L).
- Generate concepts and copy for online banner advertisements
- Write copy solutions for large-scale interactive projects and site redesigns
- Translate and copywrite documents (Arabic to English)

### **Lebanese American University**

Journalist for the Communication  
Arts and Fine Arts Departments

**2017**

- Events coverage with relevant photos, articles, and press releases.

### **Global Classrooms International - LAU NYC**

Reporter, Photographer, Writer

**Spring**

**2017**

- Interview delegates during the GCI Conference with camera crew
- Create social media content and daily articles covering all the happenings in the simulation UN bodies and UN Headquarters
- Coordinate and edit the final ceremony video highlighting the conference

### **The Daily Star - Internship**

Journalist, Reporter

**Summer**

**2016**

- Curate articles for the Arts and Culture Departments
- Edit, translate, and proofread articles
- Cover events from the Beiteddine, Byblos, and Jounieh Summer Festivals as well as the The Karama Beirut Human Rights Film Festival.

## ***Published Pieces***

- HIVO's W4EL online museum:  
The history of the women's movement in Lebanon
- The Daily Star, "Looking inward, helping outsiders"
- The Daily Star, "'Stolen water': A tale of resource management"
- The Daily Star, "Jason Derulo closes the Jounieh Festival"
- The Daily Star, "APEAL announces arts scholarship winners"
- The Daily Star, "Fete de la Musique coming to Beirut"