

CIRRICULUM VITAE

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Date of Birth : 16th/FEB/1990

CAREER OBJECTIVE

Having accomplished over 7 years to date of experience in the field, covering areas of marketing where my professional managerial skills position, given the opportunity at your organization, I can render my skills and competencies into productive work, meanwhile I will be working hard to smartly, integrate into the work atmosphere of your company, by seeking new challenges to effectively level up my experience, and looking forward to exploring new horizons

PROFESSIONAL EXPERIENCE

✓ Regional Marketing Manager – VLCC International -Oct 2017 till Now.

- Managing and Handling the marketing plan for GCC market.
- Setting up media plan and get best offers from other agencies.
- Creating and developing idea for our campaigns and our events.
- Essential recruiting and training Marketing team.
- Supervising, motivating and monitoring team performance.
- Supervising, motivating and monitoring social media performance.
- Setting budgets/targets of the Online Campaigns/Leads
- Reporting back to CBO.
- Maintaining detailed knowledge of the company's products or services.
- Keeping abreast of what competitors are doing.
- Creating Online marketing plan.
- Approving all the creatives of company MENA.

✓ Online Marketing Manager – Surf Media– Kuwait -May 2012 till Oct 2017.

- Setting up media plan and get best offers from other agencies.
- Creating and developing idea for our campaigns and our events.
- Essential recruiting and training sales staff.
- Supervising, motivating and monitoring team performance.
- Allocating areas to sales executives.
- Setting budgets/targets of the Online Campaigns
- Liaising with other line managers.
- Reporting back to General Managers.
- Maintaining detailed knowledge of the company's products or services.
- Keeping abreast of what competitors are doing.
- Creating sales & marketing plan.

✓ **Senior Marketing Executive – BelnMedia – Kuwait: May 2011 till APR 2012.**

- **Recruiting and training sales staff for new sales technique.**
- **Allocating areas to sales executives by setup new direction.**
- **Follow up yearly target with sales manager.**
- **Creating Marketing plan according to every products and services.**
- **Work according to market needs.**
- **Keeping abreast of what competitors are doing.**
- **Making a good relationship with other Agencies.**

✓ **Salesman – Blom Bank – Lebanon, Beirut: Sept 2009 to Dec 2010.**

- **Allocating new areas to reach my target.**
- **Searching for clients.**
- **Liaising with customers (which may include actual selling).**
- **Keeping abreast of what competitors are doing.**
- **Preparing daily visit reports.**

EDUCATIONAL BACKGROUND

BA, Marketing and Management – EGU

PERSONAL Skills.

Excellent on online Advertising, social media managing, effective Media plan.

- **Establishing new, and maintaining existing, long-term relationships with customers**
- **Managing and interpreting customer requirements - listening to clients and using astute questioning to understand, anticipate and exceed their needs.**