



MARION DUFAY

*French
Communication officer*

PROFESSIONAL SKILLS

Good at : Photoshop, Illustrator, InDesign, wordpress, Mailchimp

But also : creative writing, social media ideas, relationship with donors, meeting deadlines and intercultural mediation, advertising and campaign

PERSONNAL SKILLS

Personal Skills: Teamwork, Innovation, Creativity, organization, calm, flexible

Speaking French, English, Italian, Spanish, and Arabic (basics)

CONTACT INFORMATION:

Telephone: +96181256394
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From Paris
To Beirut



MAIN EXPERIENCES

Fundraiser and communication assistant

Lebanese NGO (current job)

Grant Proposal and crowdfunding
Fundraising and sponsoring strategy
Data Collect for project proposal and storytelling
Creation of visuals : Flyers and Brochures

Communication Officer

Institut français du Liban (6-7 months)

Digital communication, social media and sponsoring
Communication strategy implementation
Visuals (creation and printing)
Newsletter (MailChimp, Sendinblue) writing of cultural and event article
Website (wordpress) and daily content update
Press releases, communiqué, press conference in line with the Press Officer

Journalist

L'ORIENT LE JOUR (4-5 months) + AGENDA CULTUREL

Writing Articles and short notes
Freelance AC

Communication Officer

Sursock Museum

Digital communication, social media and sponsoring
Proofreading brochures, printing flyers
Press kit
Data collect for artist portrait and exhibition
Newsletter Mailchimp
Cultural mediation



EDUCATION

International Relations IRIS SUP

MASTER

Essay on the French intervention in Lebanon since 2016 on a diplomatic and cultural level

Translation and Intercultural communication Institute

BACHELOR

- Translation in English, Italian and Spanish
- Communication in the intercultural field
- Exchange ERASMUS in USJ Beirut



HOBBIES AND ACHIEVEMENTS

Member of the committee and communication officer at the Badaro Urban Farmers

Sport : hiking and run
Learning : piano
Doing : urban gardenning and permaculture
Love to : read and cook
Instagram : ZerowasteLebanon