

Nasser Dahbour

Doha - Qatar • +974 77889288 • dahbour.n@gmail.com

EXECUTIVE PROFILE

Experienced marketing executive adept at increasing profits through efficient resource allocation, deep market research, and identifying client needs. Verifiable track record of leading the marketing team to accomplish projects on time, with limited marketing budget, and offering practical short-term and long-term solutions.



Career Highlights:

- **Excellent Team Player – Thrives in team environments. Co-operates easily with multiple departments on large projects.**
- **Strong Analytical Abilities – Deep methodical understanding of process, investigative techniques and analysis strategies.**
- **Effective Communicator – Including client communications, interview skills and interpersonal relations. Able to liaise with and relate to all levels of the workforce.**
- **Self-Motivated - Strong work ethic and time management abilities, competent in independent research and working autonomously.**
- **Software Skills - MS office (Excel: Lookup, statistical & logical functions. Word, Power Point), Photoshop, Illustrator.**

CORE SKILLS

- | | | |
|-----------------------------|--|---------------------------------|
| ❖ Market analysis | ❖ Management Reporting | ❖ Work Under Pressure |
| ❖ Marketing tactics | ❖ Deadline-Oriented | ❖ Analytical Thinking |
| ❖ Events Organizing | ❖ Technical Writing/Communication | ❖ Operational Excellence |
| ❖ Events Planning | ❖ Presentation skills | ❖ Process Improvements |
| ❖ Project Management | ❖ Leadership & Team Building | ❖ Open Minded |

CAREER PROGRESSION

Marketing Coordinator – The Gate Mall – Doha, Qatar

June 2015 – May 2018

Key responsibilities and Achievements:

- Coordinate all aspects of mall exhibitions, exhibitors & displays in the common areas
- Identify prospect to increase sales of client products and services throughout the mall.
- Coordinate with tenants and clients to achieve realistic marketing budgets; within their limits.
- Play an integral in managing customer relations efforts for each client.
- Identify and qualify traditional online and social advertising and marketing opportunities.
- Provided support to the marketing manager and other key team players.
- Contribute to the development of strategic marketing plans and tracked results along with business managers.
- Developed brand awareness and marketing campaigns.
- Prepared market analysis reports for each project.
- Provided leadership and guidance for the efficient distribution of marketing materials within the team.

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Examination Invigilator - Supreme Education Council – Doha, Qatar December 2014 – April 2015

Key responsibilities and Achievements:

- Ensuring all rules and regulations are adhered to in the Supreme Education Council guidelines
- Responsible of examination papers in a timely manner.
- Producing a schedule for internal and external exams to include dates, times, location, the number of students and examiners for each school.
- Demonstrated excellent team-work skills internally and externally.

Talent, Supervisor and Coordinator - Trinity Talents Qatar – Doha, Qatar February 2008 – February 2011

Key responsibilities and Achievements:

- Identify and qualify potential talents and place top candidates.
- Play an integral in promoting events to achieve public awareness of the upcoming events.
- Develop and maintain relationships with clients and prospects through creative and consistent servicing techniques.
- Manage events from scratch and make sure all aspects are running smoothly
- Provide leadership and guidance to talents to manage their tasks to achieve efficient performance.

Other Professional Experiences:

Apr 2014 – Jun 2014: Project Accountant, Urbacon Trading & Contracting (UCC) – Doha, Qatar

EDUCATION & CREDENTIALS

- Bachelors' in Finance and Banking from Applied Science University - Amman (Mar 2014)
- Course in Online Storytelling via Social Media from AJ Plus - Istanbul (Oct 2017)
- Certificate in Social Media Marketing from University of Cape Town - Cape Town (Feb 2019)

Other Trainings:

- Jan 2008: Culture Village Annual Event (Qatar University)
- Jan 2009: Culture Village Annual Event (Qatar University)
- Jan 2010: Culture Village Annual Event (Qatar University)
- Jul 2010: Academic IELTS Certificate (British Council – Doha)
- Jan 2011: Culture Village Annual Event (Qatar University)

El Rozana Youth Group

2014 – Present

A group of youth people aiming to spread the awareness and knowledge about the local culture and the global trends through events, lectures, film screenings, seminars, workshop and social media. Hosting a big number of speakers from all around the world as needed in their specialties

PERSONAL INFORMATION

Nationality: Jordan
Date of Birth: 09 Dec. 1989
Material Status: Single

Visa: Qatari Visa (Transferable)
Driving License: Qatari Driving Licenses
Language: Fluent in English & Arabic