

# NABIL HALWANI

Communications  
Specialist



## ABOUT ME

As an ambitious and self motivated person, i enjoy the roles that utilize my skills in problem solving, data analysis and project management. Extensive international experience has instilled in me the core values of humanitarian work, particularly in my surrounding community.

## CONTACT

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Beirut, Lebanon 

## LANGUAGES

ARABIC	● ● ●
ENGLISH	● ● ●
FRENCH	● ● ●
SPANISH	● ○ ○

## EDUCATION

- BA Psychology (2007-2010)   
Lebanese University
- BA Marketing (2004-2007)   
Lebanese American University

## PROFESSIONAL EXPERIENCE

- **STICHTING Spark** **LEBANON**  
*Regional Communications Coordinator*  
2018 - Present
  - .Coordinate and manage internal and external communications.
  - .Responsible for all communications regarding Lebanon, Turkey, Iraq, Palestine and Jordan.
  - .Ensure a strong presence on online and offline plaforms.
  - .Organise events, conferences and award ceremonies.
  - .Edit, maintain and ensure the success of the websites.
  - .Donor communication and requirements (EU - Education Above All - Dutch Ministry of Foreign Affairs - ISDB - Postcode Loterji)
  - .Visibility and Branding.
  - .Strategic planning and strategies creation and implementation plus reporting.
- **Lebanese Welfare Association For The Handicapped** **LEBANON**  
*Communications Specialist*  
2017 - 2018
  - .Build and execute social media strategy and campaigns.
  - .Create, publish, write and share daily content.
  - .Moderate all user generated content.
  - .Manage events, community building and analyze all metrics.

## TECHNICAL SKILLS

Social media platforms	● ● ●
Adobe Photoshop	● ● ●
Online platforms	● ● ●
Microsoft Office	● ● ●
SEO	● ● ●

## VOLUNTEERING EXPERIENCE

### Embrace LEBANON

2018-2019

*Suicide Prevention Helpline Operator*

### Qasid Volunteer Programme JORDAN

2017

*Refugee educational training*

### Al Rashidiyah Camp LEBANON

2016

*Translation, coordination and liason*

### Sabra and Chatila Camp LEBANON

2015

*Facilitation and Coordination*

## ADDITIONAL TRAINING

### European Commission TURKEY

*Training for project managers on how to communicate about EU funding*

### Amnesty International

*Human rights : the rights of refugees online training programe*

### Digital Limits LEBANON

*Digital Community Manager*

2017

- .Set and implement social media and communications campaigns.
- .Organise and participate in events for community building.
- .Create engaging written and visual content.
- .Create strategic marketing and communications plans.
- .Improve on insights and evaluation of mechanisms metrics.
- .Relationship building.

### Quebec Investment Consultation and Management Services

JORDAN

*Case Manager & Social Media Officer*

2016 - 2017

- .Manage clients immigration case files and provide progress reviews.
- .Draft service plans.
- .Implement SEO strategy.
- .Content writing.
- .Translation.
- .Manage social media channels.
- .Build a professional network.
- .Graphic design for web based marketing

### Coşkun Eğitim Kurumları TURKEY

*English Teacher*

2015 - 2016

- .Teaching the English language for 5th, 6th and 7th graders.
- .Assisted in extra-curricular activities

### Attar Group LEBANON

*Head Office Manager*

2014 - 2015

- .Analyse business objectives and create new strategies.
- .Formulate plans and implement new procedures.
- .Conduct formal correspondence.
- .Social media implementation.
- .Research and translation duties.

- **Admic** **LEBANON**  
*Customer Service Supervisor*  
2012-2014  
 .Manage a team of officers handling customer complaints.  
 .Develop weekly sales report.  
 .Contribute to marketing campaigns.  
 .Handle follow ups, after sales, maintenance and delivery services.
- **Mosaïque** **CHINA**  
*Account Manager*  
2011 - 2012  
 .Establish new market segments and targets.  
 .Collaborate with the sales team to increase goals.  
 .Manage clients portfolios and accounts.
- **Middle East Airlines** **LEBANON**  
*On board cabin crew*  
2009 - 2011  
 .In flight sales and services.
- **Shock** **LEBANON**  
*Management consulting assistant*  
2006 - 2009  
 .Market research analysis.  
 .Promote brand awareness.  
 .Support in creation and implementation of new business models.

References available upon request

