

# Haya Safwan Shaaban Mazraa - Damascus, Syria 00963932276141 Haya93sha@gmail.com

# Experience

Feb 2019 - Present	Nescafeed Media Platform  Content Producer
May 2018 – Present	ALPHA Creative Digital Marketing Agency – Istanbul  Content Creator
Nov 2017 – Present	TaFaseel Digital Agency Digital Marketing Manager
May 2017 – Present	Sky Joud Social Media Consultant
Aug 2015 - Present	Freelance Digital Marketing Planner
Apr 2017 – Nov 2017	Ds Fashion Blog Social Media manger
Apr 2017 – Nov 2017	Zoukhrof Advertising Agency - KSA  Digital Marketing Manager
May 2016 - Jun 2017	Akeed Online – London  Facts Checker and Editor
Jan 2017 – Apr 2017	PLAN A Marketing Agency - Dubai Social Media Marketing Manager
Dec 2015- Nov 2016	check The Digital Agency  Community manager
Dec 2015 – Nov 2016	Ibtikar advertising agency  Copywriter

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### **Voluntary Experience:**

Aug 2017 - present	IThink – Syrian Network for Media and Digital
	Literacy - UNFPA
	Trainer and Editor
Feb 2015 - Feb 2019	Sanad Team for Development
	Media and Communication manager
Sep 2015 – May	NSJ initiative (UNHCR's Youth Initiative of 2015)
2016	Media Coordinator
	UNICEF and Child Right Society (Back to school
Aug 2015 – Oct 2015	project)
	Photographer and Storyteller
Sep.2013 – Mar	The Syria Trust for Development
2014	Media intern

#### **Education:**

2012 – 2017	Damascus University
	Faculty of Media and Mass
	Communication.
	BA in Media
2008 -2011	Ecole Des Soeurs Francaiscanes – Damas.
	Secondary Education, GPA: 79%.

#### **Courses:**

- Mini MBA (venture)
- Documentary films industry (Business Clinic)
- Social Media. (Business Clinic)
- German (languages institute at Damascus University)
- English (languages institute at Damascus University)

#### **Certificates:**

TOFEL: B2IELTS: 6.5

#### Interests:

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- Content Creation, Advertising, New trends, and digital updates.
- Sustainable development goals, human rights, youth development, children, gender equality and GBV issues.
- Journalism, Writing, Literature, Art, Cultures and Languages.

#### About me:

• Date and place of Birth: Oct 15<sup>th</sup> 1993 Damascus Syria

• Nationality: Palestinian Syrian

Languages

Arabic: NativeEnglish: Very GoodFrench: GoodGerman: Beginner