



**Mariam  
Farhat**  
Public Relations

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miriam farhat

Beirut, Lebanon



## PROFESSIONAL PROFILE

Charismatic and persuasive Public Relations Representative offering expertise in Advertising, Public Speaking and Media Relations. Possessing excellent client relationship and support through strategic Brand management and e active PR campaigning. Poised and competent team player with a social personality who thrives in a fast paced environment and is looking to leverage 2 years worth of diverse Work experience.



## JOB EXPERIENCE

### PoelSan Agri - Beirut, Lebanon

#### Marketing Promoter

Jun 2017 - Dec 2018

- Generated sales calls, negotiated contracts and field financial reports regarding existing clients.
- Developed corporate communication strategies and programs on certain media channels.
- Visited clients to evaluate their PR needs through support in creating media materials and press kits.
- Establish long-term objectives through constant media research, event tracking and press releases.

### Media Solutions - Beirut, Lebanon

#### Sales Executive

Sep 2015 - Feb 2017

- Established relationships with potential customers on a daily basis through meetings and phone calls.
- Sought out new clientele via research and recommendations to increase Media Solutions client portfolio.
- Consulting with customers and business professionals with skill building.

### Qatar National Bank - Beirut, Lebanon

#### Intern

April 2017 - March 2017

- Learned various teller operations [cash withdrawals, bankers checks, end of day reports].
- Daily customer support to measure satisfaction with Qatar National Bank.
- Assisted in promoting Qatar National Bank's new upcoming products, services and features.



## EDUCATION

#### B.Sc.

Sep 2014 - May 2017

### American University of Science and Technology - Beirut, Lebanon

Bachelor of communication in Arts, Public Relations, Advertising and Applied Communication



#### Soft Skills

- Team Player
- Organized
- Public Relations
- Goal Oriented
- Intuitive



#### Languages

- English
- Arabic



#### IT Skills

- Microsoft Office
- Photoshop