Lebanese - American

WORK EXPERIENCE

March 2017 Present

Fly-Foot / www.fly-foot.com

Sales, marketing and operations

- Created customized packages based on each client's personal needs.
- Used corporate accounts in the fields of airlines, hotels and ticketing systems.
- Coordinated with our international operations teams to ensure a proper follow through for each account.
- Collaborated with a third-party marketing agency to ensure an effective marketing campaign In charge of the community management of Fly Foot's social media accounts.

Developing startup's growth strategy

- Performed market researchh in GCC countries that went toward the company's expansion plan.
- Collected and analyzed data on the startup's customer base to pivot the company's service offering.

Platform Developement

- Played a key role in developing a digital back-office system to ensure a smoother workflow between team members.
- Pitched ideas for website improvements based on customer surveys and feedback.
- Initiated and managed the company-wide corporate tournament.
- Helped create "dibs", a mobile application that serves as a booking platform for sports venues across lebanon.
- Submitted "dibs" to a startup accelerator, and was accepted among hundreds of applicants. (only 7 startups were selected)

September 2016 December 2016

Phoenicia Hotel Beirut - Finance Department

Purchasing office

- Monitored the relationship between each department of the Hotel and the purchasing agent.
- Point of contact with a number of hotel suppliers.

Arrivals

- Shadowed someone with 30 years of experience in arrivals.
- Performed quality control, ensuring that each item entering the hotel met its luxury standards.

Accounting Office

- Monitored Debit & Credit Accounts within the Hotel.
- Filed final Billing Checks.

June 2016 August 2016

The Boulevard Arjaan by Rotana (Amman, Jordan)

Food & Beverage Department

- Supervisor of both Restaurants. (Café Margaux & Café Italia)
- Monitored Room Service Operations.
- Shadowed the Food & Beverage Manager.

Front Office Department Norked with a Front Of

- Worked with a Front Office Manager in collecting daily cash.

 Created diants to the Ustal as a Front Deals Agent.
- Greeted clients to the Hotel as a Front Desk Agent.
 Learned how to use the Hotel Operating System. (OPERA)
- Learned now to use the Hotel Operating System. (OPERA

Housekeeping Department

- Assisted Floor Managers and Housekeeping Operator in assigning tasks.
- Assisted the Housekeeping Manager learning how to create an effective team with over 150 employees.
 Assisted in cleaning rooms.
- Assisted in Cleaning 100ms

EARLY EXPERIENCE

April 05 2010 April 25 2010 Intern at

Moroccan Embassy, Washington,

DC.

July 2011 August 2011

Intern at

AUB Lebanon, research and development

office.

June 2011 July 2011

Intern at Solidere International. September 2012 December 2012

Passe partout at Neyla Restaurant. Washington, DC. 01 October 2015 16 October 2015 Intern at

Dubai World Trade Center during the Air Show.

EDUCATION

Dec 2016

BS in Hospitality & Tourism Management
 Amorican University Beirgt Lobe

Baccalaureate - Lycée Rochambeau

Lebanese American University, Beirut, Lebanon.

June 2012

French International School, Lycée Rochambeau Washington D.C.

SKILLS & INTERESTS

Software Skills Languages Interests

CONTACT

- MS Office, Outlook, Excel, PowerPoint
 Fluent in English, French and Arabic
- International Relations, History, Music, Travel and Culture,
- Sports (Football, Basketball, Volleyball, Swimming, and Tennis)

 Lived in three different countries: Beirut, Lebanon, Athens, Greece; and lived in both New York and Washington, DC

Travels